

ECONOMY • FINANCE • MARKETING

Business

07/2019

TIANJIN

An interview with
Volker Palm

始终领先一步

采访彭夫柯 (Volker Palm)
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Dear Readers,

We have the privilege this month to interview Mr Volker Palm, CEO of WAGO Electronic (Tianjin) Co., Ltd., company founded in 1997 at Wuqing Development Area (UDA), Tianjin. During our conversation with Volker, German by birth, but Chinese by heart, who has lived and worked for the past 25 years in China, we discover the success of WAGO and always a positive mindset of its leader in Tianjin.

The key to success is to be always one step ahead of the game in any decision you make. This is one of WAGO main principles and the reason to continuously keep abreast of industry trends.

The Chinese economy is still growing, albeit that growth is slower in some areas, such as the industrial sector. The Chinese economy remains resilient in the face of geopolitical shocks, such as the intensifying trade war. The government is prepared to stimulate the economy, and many enterprises are showing flexibility by planning to relocate their manufacturing plants to avert the tariffs. Despite expectations of slower economic growth in the upcoming quarters, pessimism is not fully warranted yet.

Last meeting of G20 has reached the decision to give some tile to the trade talk. The decision of the US to ban the collaboration, technology, and services from foreign adversaries is believed to be a warning to all Android phone companies. The challenge rises as Huawei will need to outwit and introduce to the public the alternative solution for the award-winning Google services. There is no press release yet on how Huawei will resolve this Android barrier and hurdles for their future device to appease the Google users. It will mean creating its own App Store that you can find in Huawei phones, as AppGallery. At the moment, global users are waiting for Huawei's "Plan B."

Rafael Nadal is a true fighter, and despite the frequent injuries, he was able to pull out stunning victories, which are inspirational to many youngsters and entrepreneurs. Sometimes he took long leave from the circuits, but those vacations he used to garner his strengths to outsmart his opponents. His life is an inspirational story for many business leaders.

Visit our website www.businesstianjin.com and follow us on our official Wechat account (ID: **business_tianjin**) for a complete list of articles and information.

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July 2019



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CEO of WAGO Electronic
(Tianjin) Co., Ltd.

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▲ INSPIRATION

A true fighter

What do you think about a person, who was the world's number one tennis player, 17-time winner of Grand Slam, who had an incredible track record of 80 ATP titles in hand? You might be joking if you think that he had a perfect fitness and played against only weak opponents. It is a well-known fact that he struggled a lot to maintain the competence and the required vigour, despite continuous knee injuries (tendinitis), in particular during the entire tennis profession.

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▲ MARKETING

5 Proven Strategies for Building Backlinks in 2019

It's 2019, and backlinks remain vital ranking factors to focus on. According to SEOMoz, the link popularity of a specific page accounts for 22.33% on Google's ranking algorithm and will influence the traffic to your website. However, most link-building strategies (guest-posting, and blog submission directories) are outdated, generate few backlinks, and are time and energy consuming.

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Tianjin News

FIRST HIGH-SPEED RAILWAY TO LINK TIANJIN, HONG KONG



The first high-speed railway linking Tianjin and Hong Kong will be put into use on July 10th, according to Tianjin's railway authorities. The bullet train, G305, will depart from Tianjin West Railway Station at 10:58 a.m. and arrive at Hong Kong West Kowloon Station at 9:02 p.m. The second-class seat for the 10-hour ride will cost 1,092.5 yuan. The train will run through 12 stations. After the launch of the new route, the number of high-speed railway stations on the Chinese mainland that link Hong Kong will increase to 58.

'MIND READING' CHIP UNVEILED IN TIANJIN



A mind-reading chip that lets you control a computer just by thinking has been unveiled at a conference in Tianjin. Dubbed Brain Talker works by picking out small electrical pulses in the brain and quickly decoding them into signals that a computer can interpret. The chip could be used to control computers, smartphones and other devices, its creators say. It also has potential medical, education, security and entertainment applications, they add. However, the information released so far on the chip and exactly how it operates is limited. The Brain Talker chip has been jointly

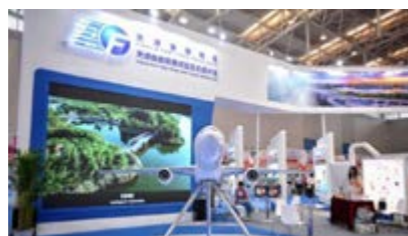
developed by Tianjin University and the China Electronics Corporation.

AIRBUS TIANJIN SET TO RAMP UP PRODUCTION



Airbus is expected to ramp up the production rate of the A320 Tianjin assembly line to six airplanes per month by early 2020. In addition to the A330, Final Assembly Line Asia (FALA), is now capable of conducting the assembly of A320 single-aisle airplanes, including the latest model A320neo, the report said. In the decade since Airbus inaugurated its assembly line in Tianjin, more than 380 jetliners from the best-selling A320 range have been delivered from the site to both Chinese and international airline customers. To date, A330 and A320 aircraft have been provided to such carriers as Sichuan Airlines, Beijing Capital Airlines, Shenzhen Airlines, Loongair, China Eastern Airlines, China Southern Airlines, Air China and Air Asia.

OVERSEAS CHINESE CONFERENCE ON DEVELOPMENT OPENS IN TIANJIN



The 2019 Conference on Overseas Chinese Pioneering and Development in Tianjin kicked off on July 14th. A number of events are being held during the conference, including high-level personnel exchanges and communications, innovation projects, promotional seminars and forums

on cross-Straits media. A total of 33 intentional agreements on top-level personnel introduction, technological cooperation and investment projects were inked on Friday, according to the organizer. Concurrently held during the conference, the Chinese Project and Commodity Expo of World Overseas Chinese Entrepreneurs have attracted companies from 30 countries and regions, as well as a number of overseas Chinese organizations.

NEW REGULATION FOR CAR OWNERS IN TIANJIN



China's traffic authorities have approved the swapping of license plates between cars registered with the same owner. The swap should apply to the same category of non-business vehicles and can only happen once a year. Owners can also retain an old license plate number up to two years after the car is sold, according to the traffic administration bureau of the Ministry of Public Security. The new rule, effective from June 1st, is among a series of measures the ministry will take to better serve the public.

Finance

CHINESE START-UP, NEOLIX TECHNOLOGIES, STARTS TO MASS-PRODUCE SELF-DRIVING DELIVERY VANS



A Chinese start-up called Neolix kicked off mass production of its self-driving delivery vehicles on Friday -- saying it's the first company globally to do so -- and has lined up giants, such as JD.Com Inc. and Huawei Technologies Co. as customers. Neolix expects to deliver a thousand of the vehicles, which resemble tiny vans, within the first year as it broadens out. The implications are potentially huge: Billionaire Jack Ma predicts there will be 1 billion deliveries a day in China within a decade and the commercialization of the technology could provide lessons for autonomous vehicles carrying passengers. Neolix isn't alone in this space as Silicon Valley's Nuro raised almost a billion dollars this year and is starting to deliver groceries in Arizona.

CHINA TO CREATE BLACKLIST OF 'UNRELIABLE' FOREIGN FIRMS



China said it would create a blacklist of "unreliable" foreign firms and individuals in a new escalation of its trade war with the United States. After being added to the list, a series of US companies said they would cut off their business with Huawei, while foreign companies have also been left to analyse if the order applies to their business with Huawei. "Foreign enterprises, organisations or individuals that do not comply with market rules, deviate from a contract's spirit or impose blockades or stop supplies to Chinese enterprises for non-commercial purposes, and seriously damage the legitimate rights and interests of Chinese enterprises, will be included on a list of 'unreliable entities,'" said commerce ministry spokesman, Gao Feng.

CHINA ISSUES 5G LICENSES FOR COMMERCIAL USE



China's Ministry of Industry and Information Technology (MIIT) issued 5G licenses for commercial use, marking China's official entry into the 5G era. The licenses have been granted to China's major telecom carriers: China Telecom, China Mobile, China Unicom and China Broadcasting Network for the operation of the "fifth generation digital cellular mobile communication business." The much-anticipated technology will not only greatly enhance the speed, coverage and responsiveness of wireless networks, but many other aspects.

CHINA'S NEW SCI-TECH BOARD OFFICIALLY LAUNCHED



China officially launched its new science and technology innovation board. Yi Huiman, the chairman of the China Securities Regulatory Commission, hosted the launching ceremony of the new sci-tech board at the 11th Lujiuzi Forum in Shanghai. The launch followed steady preparations since its introduction last November, including guiding rules, organizational structures, review of enterprises, as well as the technical examination. As of June 10th, 121 companies filed applications for listing, and candidates passing the review are mainly from the information technology, biomedicine, and high-end equipment sectors.

XIAOMI WILL BE MOVING TO A NEW HQ IN BEIJING



Some of Xiaomi's 20,000+ employees will be moving to the 8 buildings that make up its new headquarters called "Xiaomi Science and Technology Park". Inside, 210,000 square metres will offer plenty of room for the company's many projects, as well as dedicated space to speeding up AI development. Xiaomi will keep using the 4 buildings making up its current HQ, but some of the research will move out to the new place. Both old and new headquarters are located in Beijing.

SUNING.COM TO PAY CASH FOR 80-PERCENT CARREFOUR CHINA STAKE



Suning.com said it has signed an agreement on Sunday to pay 4.8 billion yuan (US\$695.7 million) in cash for an 80-percent stake in Carrefour China as it seeks to strengthen its foothold in the fast-evolving retail market. The acquisition is expected to be completed by the end of 2019, pending regulatory approvals. Carrefour Group will retain a 20-percent stake in its China business and two seats out of seven on Carrefour China's Supervisory Board. Carrefour China reported net sales of 28.47 billion yuan in 2018, adding 5.9 percent from a year ago. It now operates a total of 210 hypermarkets and 24 convenience stores since the launch in China in 1995.

Law & Policy

CHINA UPDATES VISAS AND RESIDENCE PERMIT



China has updated its foreigner visa, group visa and residence permit from June 1st, 2019. Bureaus of exit and entry administration across the country will in the meantime stop issuing the current versions of the foreigner visa, tourist visa to special economic zone, group visa and residence permit. The new design features an adjusted layout, column setting and machine-readable code, while the new foreigner visa and residence permit cards will also feature a colour profile picture of the holder. Application requirements, processes, standards, charging items and inspections remain unchanged, and previously issued visas remain valid, according to the administration.

US VISA APPLICANTS TOLD TO LIST SOCIAL MEDIA PROFILES



Chinese visa agents are warning clients planning to visit the United States to be wary about their online presence, with US visa applicants now reportedly required to give information about their social media accounts. According to US media reports, on online visa application pages, applicants now have to list all social media platforms and usernames that they used within the last five years. Options in the

drop-down menu include Facebook, Twitter, YouTube, and Chinese social media platforms, such as QQ, Douban, Weibo, and Youku.

CHINA TO RELAX NEV PURCHASE RESTRICTIONS



China proposed new measures to boost new-energy vehicle (NEV) and home appliance consumption, a move that would release demand for millions of vehicles in cities across the country. New restrictions on driving or purchasing NEVs will not be allowed, and existing restrictions should be removed according to local conditions, including pollution and traffic control. Auto consumption has weakened since the end of 2018 amid an intense world economy, and new car sales in China dropped 2.76 percent to 28.02 million units in 2018 year-on-year - the first decline since 1990.

VEHICLE REGISTRATION TRANSFER TO GO ONLINE



Starting from June 1st, residents in 120 Chinese cities were able to have their vehicle registration files changed and transferred online if they want to change their vehicle's registration location. Applications for vehicle examinations can be directly submitted to the authorities at the new city where the vehicle is intended to be registered, and a similar

examination doesn't need to be conducted for the same vehicle at its previous registration city. In the past, the process was very troublesome, requiring vehicle owners to go back and forth between the two places for de-registration and re-registration.

General

LONG-TERM HOME RENTALS GET BOOST FROM FOREIGNERS, APPS



For China's long-term home rental market, the increasing number of foreigners working or studying in the country are like a "gold ore", analysts said. The market will likely grow rapidly from now on, as online rental platforms providing customized services to foreigner tenants are expected to increase in the future. As of last year, over 950,000 foreigners were working in China. Data from the Ministry of Education showed that more than 492,000 foreign students came to China. Their figure is expected to exceed 500,000 by 2020. Though there is no figure to show the market size, the home rental market for foreigners is expected to increase steadily.

NOBEL PRIZE WINNER, TU YOUYOU, MAY HAVE FOUND SOLUTION TO MALARIA DRUG RESISTANCE



A top Chinese scientist says her team has found a way to tackle resistance to malaria drug artemisinin. Tu Youyou, who won the 2015 Nobel Prize for medicine for discovering the treatment, announced the development on Friday at a public health forum in Beijing. The 88-year-old scientist and her team proposed two steps to solve the problem – extending the course of treatment from three to five or seven days, and finding alternatives to the supplementary synthetic drugs used in ACTs. "Artemisinin combination treatments, or ACTs, are the first-line drugs for treating malaria recommended by the WHO, and the most important weapon in fighting against malaria worldwide," Tu was quoted as saying.

China in the World

CHINESE AIRLINES AND AIRPORTS AIMING FOR PAPERLESS BOARDING PROCESS



Long queues at airports for baggage drops and security checks could soon be a thing of the past for travellers. That lengthy process is gradually changing, and has already improved in many places in the past year, and future smarter airports are expected to shorten the wait before passengers can take off for their business trips or vacations. "We aim to achieve a totally paperless boarding process. Now, passengers can board by showing their e-boarding passes and identity documents. "Ultimately, facial recognition could serve as the only means of identification and be applied to the entire journey after the initial validation of a passenger's identity,"

CHINA CRACKDOWN ON FOREIGN NAMES



The Manhattan neighborhood, Venice Garden, the Vienna hotel chain — to the ears of the Chinese government, the names are too foreign-sounding and must go. Provinces and cities across China have been issuing notices pressuring both private and public officials to rename businesses, bridges and neighborhoods. The move came to light after Vienna Hotels, which according to its website operates 2,500 properties in China, fought back on social media this week, and other users jumped in to ridicule the move.

BADALING GREAT WALL LIMITS NUMBER OF VISITORS



The famous Badaling section of the Great Wall in Beijing limited visitors to 65,000 a day from June 1st, 2019. The Badaling Great Wall is located in Yanqing County, 60 km northwest of downtown Beijing. It is the earliest open section and the most popular tourist destination on the wall. Many foreign heads of state and government have visited it since the 1950s. Apart from the limit, it will also impose a real-name registration system for ticket purchases, encouraging advance online booking. Tourists can book tickets seven days in advance through its website www.badaling.cn and its WeChat account.

BEIJING OPENS NEW BICYCLE EXPRESSWAY



Beijing has opened a new bicycle expressway that connects the residential neighbourhoods of Huilongguan in Changping District with the rapidly developing high tech industrial zone in the Haidian district just 6.5 kilometres away. Prior to opening the new highway, the trip by bike from one district to the other could take almost an hour and a half, because there were several busy highways to cross in between, but now the trip can be made in about 25 minutes. Despite the crushing congestion endemic to Beijing, some 40% of people living in Huilongguan still choose to drive their cars to work — a commute that can take hours.

FIRST KNOWN WHITE-COLORED PANDA SPOTTED IN CHINA



A rare all-white panda has been caught on camera at a nature reserve in south-west China, showing albinism exists among wild pandas in the region. The spotless, red-eyed animal was photographed while trekking through the forest in south-western Sichuan province. The panda is an albino between one and two years old. More than 80 per cent of the world's wild pandas live in Sichuan, with the rest in Shaanxi and Gansu province.

THE PICTURE REMAINS POSITIVE IN THE OVERALL

The relentless efforts to reduce the Chinese trade surplus with the US do not seem to be going as planned.

In May, that trade surplus stood at \$26.89 billion, up from \$21.01 billion in April. This is despite higher tariffs (up to 25% from 10%) announced by the Trump administration on \$200 billion worth of goods.



By Morgan Brady

CHINA'S TRADE SURPLUS HIGHER THAN EXPECTED

With the world, China's trade surplus stood at \$41.65 billion, which is higher than \$20.5 billion which many had expected. The trade results for the month of May are a cause for optimism following a downbeat April, where imports rose by 4% and exports declined by 2.7%, according to data released by Chinese customs.

INDUSTRIAL OUTPUT GROWTH SLOWS DOWN

Elsewhere, the results were not as bright. Chinese industrial output grew by a meager 5% on a year-on-year basis in May. This is the lowest level on record in 17 years for the index that measures manufacturing, mining, and utilities output. The sharpest declines were seen in automobiles, medical products, and computer equipment. Analysts believe that weaker domestic demand may have been the culprit, although the sectors affected were highly reliant on exports.

Earlier optimism regarding a trade deal between the US and China may have contributed to this weakness, as the Chinese government chose to pull back stimulus then. The new data, however, may prompt the government to change its course of action.

Local governments in China were recently given the directive to increase bond issuance to fund large infrastructure projects. The downside is that excessive reliance on debt can increase financial risk. The governor of the People's bank of China also said that there are still many monetary tools in his arsenal to weather a trade-dispute storm.



RETAIL SALES GREW

On a more positive note, retail sales came stronger than last month, as they grew by 8.6% vs. 8.1% expected, compared to 7.2% in April. The total retail sales of consumer goods amounted to 16,133.2 billion yuan. The online retail sales of physical goods stood at 3,041.5 billion yuan, which is 21.7% higher than the previous period, and accounting for 18.9% of the total retail sales of consumer goods.

FIXED ASSET INVESTMENTS RECORDED GROWTH

Urban fixed asset investment year-on-year recorded an increase of 5.6% vs. 6.1% expected and an increase of 6.1% on the month before. In the first five months of the year, the investment in fixed assets (excluding rural households) amounted to 21,755.5 billion yuan, achieving a year-on-year growth of 5.6%. Specifically, private investment reached 13,082.3 billion yuan, up by 5.3%.

PRODUCER PRICE INDEX SHOWS A SLIGHT RECOVERY

In May 2019, Producer Price Index (PPI) for manufactured goods saw an increase of 0.6% year-on-year, and an increase of 0.2% month-on-month, whereas the purchaser price index for manufactured goods increased 0.2% year-on-year and remained unchanged month-on-month. The producer price index has been recovering on a month-on-month basis since December last year.

On average from January to May, The Producer Price Index for manufactured goods increased 0.4% from that in the same period of 2018,

and the purchasing price index for manufactured goods went up by 0.2%

OTHER DEVELOPMENTS

According to the Chinese government, the economy performed within an acceptable range. This has been seen on many fronts. First, the services sector showed growth as the index of services production grew by 7.3% on a year-on-year basis, albeit only 1 percentage point than the growth in the first four months. Specific types of services saw more growth than others, such as the information transmission software and information technology services, which grew by 22.2%, and the leasing and business services, which grew by 8.4 on a year-on-year basis.

Second, the value added by industrial companies above a certain size grew by 5%. This is despite the general slowdown in industrial output. An analysis by types of ownership showed that, in May, the value added of share-holding enterprises increased the highest by 6.6%, followed by the value added of the state holding enterprises, which increased by 3.7% year on year. The value added of enterprises funded by foreign investors or investors from Hong Kong, Macao, and Taiwan decreased by 0.3%.

Third, investment in high-tech industries witnessed growth. Particularly, investment in high-tech manufacturing and high-tech services where increased by 10.2% and 15.6% year-on-year respectively.

Other positive factors include unemployment, which has remained stable and the deepening structural reforms in the country.

总体而言仍然是积极的

减少中国对美贸易顺差似乎没有按计划进行。5月份,贸易顺差为268.9亿美元,高于4月份的210.1亿美元。尽管特朗普政府宣布对价值2000亿美元的商品征收更高的关税(从10%至25%)

中国的贸易顺差高于预期

在全球范围内,中国的贸易顺差为416.5亿美元,高于许多人预期的205亿美元。

零售额增长

零售销售强于上月,增长了8.6%,而预期为8.1%,而4月为7.2%。消费品零售总额16,133.2亿元。实物商品网上零售额为3,041.5亿元,比上月增长21.7%,占消费品零售总额的18.9%。

固定资产投资增长

城市固定资产投资同比增长5.6%,预期为6.1%,同比增长6.1%。

生产者价格指数显示出轻微的复苏

2019年5月,制成品生产者价格指数(PPI)同比增长0.6%,环比增长0.2%,而制成品购买者价格指数同比增长0.2%并并且月环比保持不变。1月至5月平均制成品生产者价格指数较2018年同期上涨0.4%,制成品采购价格指数上涨0.2%。

其他发展

据中国政府称,经济在可接受的范围内进行。这在许多方面都有所体现。

首先,服务业显示增长,特定类型的服务比其他服务增长更多。

第二,超过一定规模的工业企业增加值增长了5%。

三是,高新技术产业投资增长。特别是对高科技制造业和高科技服务业的投资分别同比增长10.2%和15.6%。

其他积极因素包括保持稳定的失业率和该国深化的结构性改革。

总之

中国经济仍在增长,尽管某些领域的增长放缓。零售销售,包括在线销售,正在增长,固定投资也在增加,特别是在高科技服务方面。面对诸如贸易战加剧等地缘政治冲击,中国经济仍然具有弹性。

CONCLUSION

The Chinese economy is still growing, albeit that growth is slower in some areas, such as the industrial sector. Retail sales, including online sales, are growing, and fixed investment is also increasing, especially in high tech services. The Chinese economy remains resilient in the face of geopolitical shocks, such as the intensifying trade war. The Chinese government remains prepared to stimulate the economy, and many enterprises are showing flexibility by planning to relocate their manufacturing plants to avert the tariffs. Despite expectations of slower economic growth in the upcoming quarters, pessimism is not fully warranted yet. **E**

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LEADERSHIP IN GLOBAL ARTIFICIAL INTELLIGENCE RESEARCH



全球人工智能研究的领导者

2017年7月，中国分享了其到2030年成为世界人工智能领导者的愿景，现在它正在影响专利，学术论文，跨境和全球人工智能资金的方向。中国还在与数字经济相关的许多领域获得了 Numero Uno 的地位 - 例如，它拥有世界上最多的互联网用户，拥有庞大的移动支付和物联网市场以及全球最大的工业买家机器人和半导体产品。在设定多个基准后，中国正准备引领基础人工智能技术的创新，并在其市场中迅速实施人工智能。该计划的第一步是到2020年与美国在人工智能技术和应用方面相匹配。在研究层面，美国仍然是全球人工智能的领导者，但中国正在逐步迈向第二位，并准备冲击第一的位置。

中国人工智能发展的突然崛起可以追溯到他们在过去几年中越来越多地提出申请专利和出版相关刊物。目前，中国的人工智能专利和出版物数量已超过美国。重要的是，中国成为人工智能新兴市场领导者的势头不仅仅局限于专利和研发。2018年6月，中国拥有世界上第二多的人工智能公司，几乎是美国初创企业数量的一半，远远超过第三的加拿大和第四的英国。

另一个中国有望成为人工智能领域领导者的例子是，2018年，全球人工智能初创企业总股本中有48%来自中国，而美国这一比例为38%，仅占世界其他地区的13%。

除此之外，还有：

- 中国政府制定了三步计划，首先，要在2020年之前与所有领先的人工智能技术及其应用保持同步。下一步是在2025年取得重大突破，从而实现该计划的第三步即最终步骤 - 2030年中国成为世界人工智能领导者。

- 世界上人口最多的群体受宽松数据隐私法规的约束，这些法规为人工智能算法提供了无限的数据来源，允许最多人使用更多数据。人工智能算法需要大量与手头任务相关的示例数据，中国庞大的人口以及相对宽松的隐私规则使得该国的人工智能开发人员能够比美国的人员更好的工作。

过去几年，中国的人工智能产业增长了67%，并且产生了比美国更多的研究论文和专利，不仅如此，中国政府在提供金融支持以及寻求建立人工智能初创企业的潜在企业家和投资者方面也发挥着重要作用。

- 中国的人工智能纳入普通人的日常生活已经成功。目前，许多人工智能技术也开始运用到经济和社会福利等其他领域，包括教育。

- 最近，在意识到数据是新燃料之后，围绕分析和数据出口的多项严格法律已经采用，比以往任何时候都更加利用人工智能技术。因此，中国的人工智能现在比其他国外同行具有更高的市场采用率和筹资水平的优势，其中大部分可以从中国人日常生活中的人工智能整合实例中看出。

By Anastasia Chapman

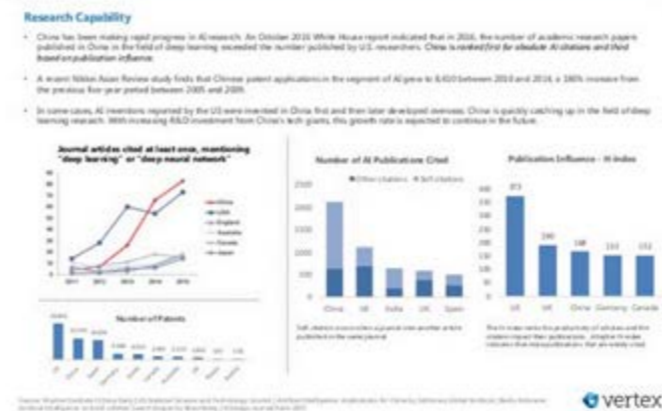
In July 2017, the Chinese government shared its vision of becoming the world leader in artificial intelligence by 2030, and now it is very well on its way to lead patents, academic papers, both cross-border and global artificial intelligence funding. China has also bagged the Numero Uno position in many areas related to the digital economy. For instance, it has the highest number of internet users in the world, has a massive market of mobile payments and Internet of Things and it's the world's largest buyer of industrial robots and semiconductor products.

After setting multiple benchmarks, China is gearing up to lead innovation in fundamental AI technologies and is also rapidly implementing AI in its marketplace. The first step of the plan is to match up with the United States on AI technology and applications by 2020. While at the research level the U.S. is still the global AI leader, China is gradually working its way up to the second position and will soon be ready to grab the first spot.

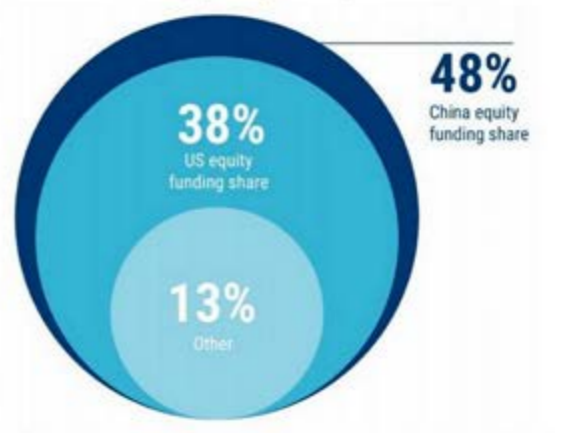
This sudden rise of China in AI development can be traced in the way they have been increasingly coming up with patent filings and publications in the past few years. In the present time, China has already exceeded the US in the number of filed AI patents and publications. The significant part is, China's growing momentum in becoming the new market leader in AI has not been limited to just patents and research and development. In June 2018, China had the world's second largest number of AI companies, almost half of the number of start-ups in the U.S., but significantly more than Canada and the U.K., which are in the 3rd and the 4th position respectively.

Another instance that proves China has its sight set on becoming a leader in the realm of artificial intelligence is that in 2018, 48% of

China ranks first for absolute AI citations and third based on publication influence



China dominates global AI funding US vs. China total equity funding to startups in 2017



the total equity funding of AI start-ups globally came from China, compared to 38% funded by the US, and a mere 13% by the rest of the world. This is a significant jump made by the country from 11.3% of global funding in 2016.

Besides this, there are other reasons too to believe that China can turn its dream of artificial intelligence supremacy into reality soon. It is positioned way better than most countries in the AI domain for several reasons. Let's check out in what ways:

- ▶ The Chinese government has set 3-step plan to becoming the world leader in AI. Firstly, to keep pace with all the leading AI technologies and its application in general by 2020. Next step is to make major breakthroughs by 2025 leading to the third and ultimate step of the plan - which is the establishment of China as the world leader in the AI field by 2030.

- ▶ The world's largest population is governed by lax data privacy regulations that provide unlimited source of data for artificial intelligence algorithms allowing maximum number of people to consume more data. AI algorithms require large amounts of example data relevant to the task at

hand and China's huge population coupled with its relatively relaxed privacy rules enables the country's AI developers to work more with, than those in the US.

- ▶ Over the past few years, China's AI industry has grown by 67% and produced more research papers and patents than the US - thanks to its government's ambition to become the world leader in AI. Despite having access to about one-fifth of America's talent pool, this rapid rise has been driven largely by the Chinese government. China also has an advantage over the US on applying AI technology to specific areas, such as manual retail and medical diagnosis. The country's government has further adopted several initiatives to achieve this goal that supports the growth and implementation of artificial intelligence. Two of the most important policies include the "Next Generation AI Development Plan," that demonstrates China's roadmap to achieve global AI leadership by 2030, and the "AI Three-Year Action Plan 2018-2020," that shows China's 2020 AI development goals. These policies work towards boosting the commercialisation and innovation of AI technologies and R&D. What's even more intriguing is the fact that the Chinese government, in order

to facilitate these policies has associated funding to establish incubators, science parks and development zones. Not only that, the Chinese government is also playing a prime role in offering financial support along with access to potential entrepreneurs and investors looking to build AI start-ups.

- ▶ China's AI incorporation into the average people's daily lives has been successfully done due to the 'big brother' policies - which is also passively accepted by the Chinese citizens. This implementation of AI technologies enabled the Chinese government to adopt more complex form of applications like public security, people tracking and traffic management, helping in accelerating and commercialising the technologies. In present time, many AI technologies have also started permeating other spheres, such as economic and social welfare, including education.

- ▶ And more recently, after the Chinese government realised that data is the new fuel, multiple stringent laws surrounding the export of analytics and data have been adopted that make use of AI technologies more than ever.



Therefore, AI in China now has an upper hand of reaching high levels of market adoption and fundraising than their foreign counterparts, and much of that can be seen from examples of AI integration in Chinese people's daily lives. **B**

BE ALWAYS ONE STEP AHEAD

始终领先一步

采访彭夫柯 (Volker Palm)
万可电子 (天津) 有限公司总裁

成功的关键是在做任何决定时始终领先一步。这是万可的主要原则之一，也是万可不断跟上行业趋势的原因。

万可 1951 年在德国明登 (Minden) 成立，是电气连接领域的行业领导者，业务遍及全球。如今，万可的综合自动化产品已广泛应用于造纸，纺织，铁路，汽车，造船，石化，楼宇自动化以及所有安全相关的工业领域。

万可在中国有 14 个分公司及办事处，拥有一千多名员工，并拥有完整的生产，销售和技术支持产业链。

本期，我们有幸采访了万可电子 (天津) 有限公司总裁彭夫柯先生，该公司成立于 1997 年，现位于天津武清开发区。在采访中这位德国出生，却在中国生活和工作了 25 年的有着中国心的领导详细向我们介绍了，万可的成功之道，及其领导者的积极心态。

与彭夫柯先生交流和学习是一种乐趣。正如他所说，万可及其员工，经销商和客户一起，为未来的商业发展提供了动力，从而形成一个更加成功的世界。

如果提前计划，生活并不一定很难。如果你希望像万可和彭夫柯那样取得成功，让自己聪明一点，提前行动起来，要取得成功，你需要坚持不懈，始终领先一步。完美在争取的过程中，而不在达到的结果里。

The key to success is to be always one step ahead of the game in any decision you make. This is one of WAGO main principles and the reason to continuously keep abreast of industry trends.

Founded in Minden, Germany in 1951, WAGO is an unshakable industry leader in the electrical connection area with business across the world. Nowadays, WAGO comprehensive automation products have been widely used in papermaking, textile, railway, automobile/shipbuilding, petrochemical, building automation and all safety-related industrial areas.

WAGO China has over one thousand staff in 14 offices, distribution agencies and with a complete production, sales and technical support.

We have the privilege this month to interview Mr Volker Palm, CEO of WAGO Electronic (Tianjin) Co., Ltd., company founded in 1997 at Wuqing Development Area (UDA), Tianjin. During our conversation with Volker, German by birth, but Chinese by heart, who has lived and worked for the past 25 years in China, we discover the success of WAGO and always a positive mindset of its leader in Tianjin.

■ **You played a great role bridging Germany and China? What has inspired you to this path? What continues to drive your success?**

In the early 80s, I was a young guy who happened to read an article about China's Open-Door Policy in business magazines. I figured that someone has to go there and see how China is going to develop in the future. This inspired me to study Chinese and its politics and contribute to helping build foreign relations between Germany and China.

■ **Before taking the helm of WAGO's China office, what was your personal outlook in terms of growth on the automation and electronics industry?**

I've known this industry for more than 25 years and luckily when I started in the 90s until today, China is still among the major growth areas in the world.

China will become a leader in manufacturing and at this moment most of the investment is going toward automated production lines and robots. It is also my motivation with WAGO, because it is the world leader in the Connection Technology and we have a solid presence in this market.

■ **How do you differentiate WAGO, its culture and accomplishments, among its many competitors?**

WAGO invented the Spring Technology, which means you can connect a cable with our electronic products just by pushing it in, and the quality of the connection stays the same for 30-40 years. We have replaced the use of screws which may get loose.

WAGO is a family-based company operating for three generations and doing projects of CSR is something very natural to us. This giving culture is introduced by management to its staff, and now it has become part of their own routine to visit places where they can be of help.

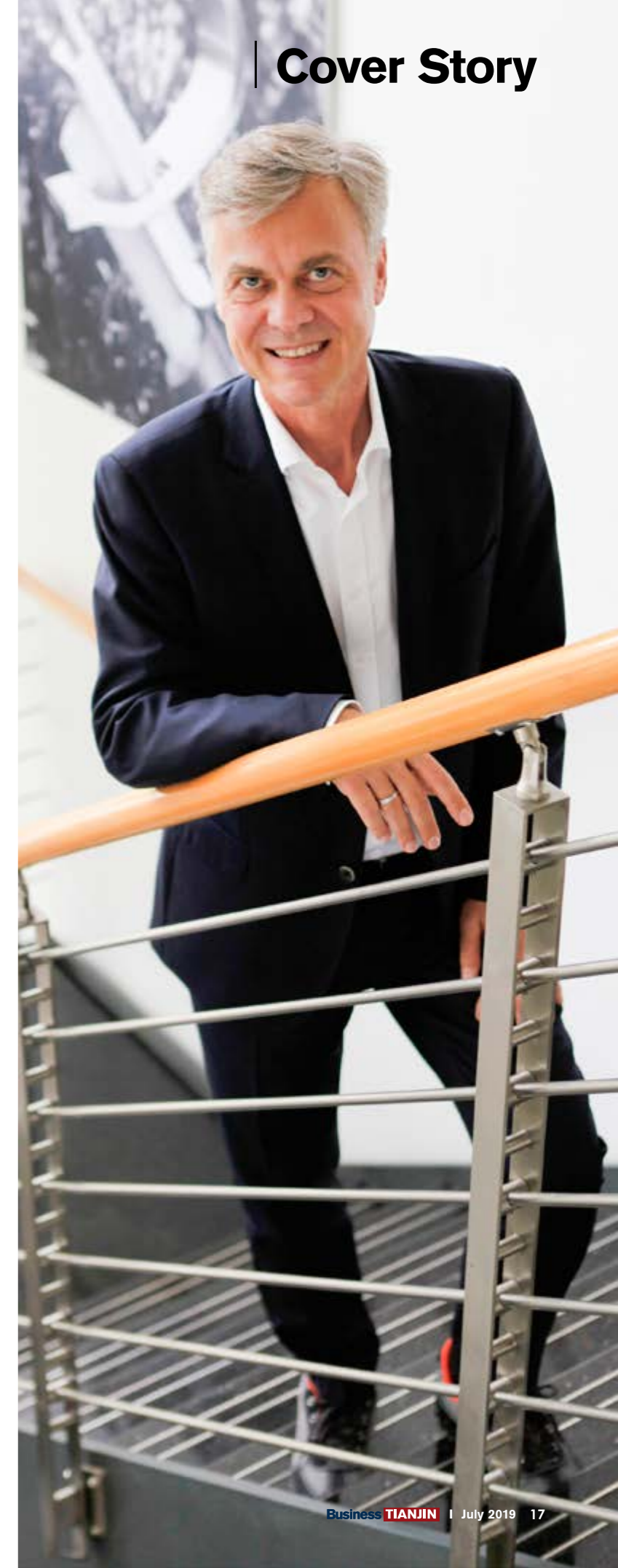
Our job is to make sure that our employees come and leave work happy every day, because if we do this, we don't need to worry so much about other things.

We try to give a good working environment and an open communication between top management and line workers, and we value all opinions.

■ **What is an example of a real-world connectivity problem that WAGO has helped find a solution for?**

The project I like most is for a car manufacturer, upgrading their technology and supplied intelligent lighting solution. We have separated their workshop into different areas, and switch the light of each area based on the use. We also could control the brightness on the light depending of the ambience lighting condition. This intelligent lighting technology saves them about 5 Million RMB per year. Now the entire car manufacturing workshop is connected using WAGO.

An interview with
Volker Palm
CEO of WAGO Electronic
(Tianjin) Co., Ltd.



■ **WAGO globally envisions itself to be the backbone of a smart connected world. How has your leadership of WAGO Electronic (Tianjin) been supportive of this goal? What accomplishments are you most proud of?**

Many of our current marketing strategy is trying to show WAGO not only as a manufacturer of mechanical connectors, but also as a provider of solutions for industrial Internet of Things (IoT) or Industry 4.0. Our company is going towards this direction of offering solutions to our customers, especially with our automation products. In a smart connected world, it is not only about being connected, but also having smart connections.

Collect data from a machine, whether it is consuming energy and how much, and try to find how to improve this.

We have offered this technology for instance to a hydro powered plant in Kunming in Yunnan Province when we are able to collect power generation data from each of their turbines.

We are doing more than just mechanical connections. We can help our customers to use the collected data to generate an analysis and make smarter decisions.

■ **What future trends in the Asian market are you currently taking an interest in?**

Smart logistic. We place orders mostly online now. As there are many logistics hubs in China and in Asia, we are providing smart solutions to them.

We have also put interest in the Renewable Energy sector, particularly in Solar Power and Wind Power. In Asia,

we also have Semiconductor Industry and this business is booming. A lot of the products that we manufacture here in Tianjin go to other countries, such as Japan, Korea, Singapore, ... And we are investing in equipment to support the fast growth in these areas.

■ **With WAGO China expanding to 14 offices, several distribution agencies and over 1,000 employees, how do you wish to grow further?**

We have to be closer to our customers and local offices really helped to increase our orders. We are expanding our distributor network constantly.

I wish we could contract more employees and grow faster, but we have to be careful because labour cost in China is increasing, and we have to be more efficient at the same time and control the quality.

WAGO Tianjin is the biggest WAGO factory in the world besides Germany. We have 1,650 employees and the whole WAGO Group has 9,000 employees. Our sales in China are 10% of our total group sales, and our goal is to reach 15%.

■ **How do you describe WAGO's trademark of innovation and safety?**

We are the inventors of Spring Connector Technology, and we have our own patent and trademark. Our competitors have copied us, but our strength is that we are the most experienced in this technology, and also always the first in introducing something new.

■ **Where does Chinese ingenuity play a part to increase the WAGO Tianjin's competitiveness?**

You've seen our factory, it's quite big and there's a lot of challenges every day and there's no blueprint for a factory like ours. We switch machinery and we try new partial automation to some production lines, so our people need to invest something and find solution for some problems. We cannot depend on Germany all time.

Really, out of 1,650 employees, I am the only German in this company, so we depend basically on our Chinese colleagues to make our process more efficient, and even find flexible solutions for special requirements of our Chinese customers.

As for our Japanese customers, we have to meet their high-quality requirement, and our factory is very good in finding flexible solutions and sometimes faster than our German mother company.

We are happy to have a right mix of ingenious people in the company, and this we have developed within the company culture.

■ **How do you cultivate the best of both German tradition and Chinese culture in the workplace?**

We have an exchange program where dozens of German colleagues go to China, while sending a dozen of our people to visit Germany and some of our sister companies in Switzerland or US. We have some preparation classes, some cultural training for our colleagues prior to visiting our other sites. It is interesting when people of different nationalities come together and realize that they have a lot in common after all.

Some German colleagues also get to be amazed by Tianjin with our high-speed railway and



We can help our customers to use the collected data to generate an analysis and make smarter decisions

realize that our cities here are, in fact, more technologically advanced than other parts in Germany, especially in transportation.

They find out too that it is very nice to stay here in China, because Chinese are very hospitable, and they usually come back. They also find that Chinese are working hard and ready to work extra hours if it is necessary to solve some problems.

■ **What strategies are you currently using to hire top talent for your company? Why is WAGO Tianjin a great place to work?**

This is called HR Branding or HR Marketing where we try to establish WAGO in the labour market. We do online advertisement, be present in HR job fair exhibitions all over China to show what our company offers, including our professional training program which is taken from our practice in Germany.

This is very attractive among our potential employees. Our target is really to hire the best talent in Tianjin, otherwise we cannot grow. We try to find people who have been working in known companies within the industry.

■ **What were the main obstacles you have encountered in 2018 and how did you overcome it?**

Our biggest pains are the fast-changing government regulations, especially in the area of fire protection and environment. In general, the policies are good, but the challenge is in the process of clear

dissemination across a very big country. It is not that clear on what you need to do and not enough time to find out what this policy means for our business.

We have to discuss with local authorities which at times don't know how to translate this policy 100%. We spend a lot of time and money following new policies at this moment as it changes the playing field.

The other big challenge is of course local competition, which is also growing very fast, and so we have to develop much faster and this puts much stress on us. There are more players now, and it is good for our customers, because we need to improve faster our products.

■ **Aside from being the General Manager of WAGO Tianjin, what other responsibilities do you hold?**

I am in the Advisory Board of German Chamber in Tianjin. I am a father of a 21-year old daughter and a 7-year old son, and I am also an active parent representative of my son in school.

■ **What top three competencies or skill sets do you think are necessary that global managers should have by 2025?**

One is to have a clear strategy on digitalization. This is the main trend and a lot of people are talking about it. How to introduce the digitalization of the company is quite a difficult subject.

Example: For every project that we start in China, it has to answer the question of how we can introduce AI or automated solution or cloud solution to the new projects. We try to use new ways. In Germany, we have a digital manager who facilitates digitalization on an operating level.

Second, we have to learn how to work efficiently in teams, and we have to introduce project management training to everyone. When there is a problem, you have to solve it.

Third is that management should be more cooperative and less authoritative. Management style should be changed and allow staff to take responsibility and learn and take responsibility for their mistakes. We have to eliminate processes that are redundant and complex towards more agile and flexible.

To succeed, you need to be persistent and relentless, not flawless, be always one step ahead

■ **Who has been your greatest influence?**

I had a great influence from a professor of a European Business School in Shanghai who made a class on collaborative leadership. I have learned this through an Executive Training. She is American and taught us how different leadership styles are related to companies in different stages, as well as a tool for us to analyse our companies in and find areas where we need to improve to become more collaborative. This was two years ago, and we are still evolving.

Another great influence for me is my first boss, whose door is always open for me to ask a question, and I learned a lot from how he relates to other people due to his modern management style. I always try to be like him.

■ **What personal initiative do you feel most proud of?**

We have an organized training centre and a systematized training plan and I have introduced a lot of ideas to develop staff, attract new staff and keep new staff.

I started a performance evaluation with 14 competency models, which is used to measure ourselves. We also did a lot on branding. Usually when you have motivated people, they actually like it to take initiative.

It has certainly been a pleasure to listen and learn from Volker Palm. As he says, together with their staff, distributors and clients, WAGO fuel the future of business so that a more successful world takes shape.

Life doesn't have to be hard if you plan ahead. If you want to be successful like WAGO and Volker Palm, then do yourself a favour and outsmart yourself. To succeed, you need to be persistent and relentless, not flawless, be always one step ahead. Perfection is only something to strive for, not to attain.

Cover Story



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MARKET SHAKING

GOOGLE REVOKES ANDROID LICENSE TO HUAWEI



Google announced that Huawei Technologies was restricted to access updates to its Android's operating system through Reuters on Sunday, May 19.

By Rose Salas

Google announced that Huawei Technologies was restricted to access updates to its Android's operating system through Reuters on Sunday, May 19. The suspension of business took place after the strict implementation of the Trade Blacklist, which forbids having business with US companies without the approval of the government. The ban resulted to Google's services being discontinued to future devices of Huawei, as they will no longer supply updates, and core apps like Chrome, Gmail, Google Maps, YouTube and Google Play Store will disappear.

The news made an agitating impact on all Huawei fans around the world, especially those who are using Google services. It is undeniable that Google is an essential requisite of an Android smart phone, and Huawei users cannot fully utilize their mobile phones without having access to Google's Play Store. The announcement circulated in all social media platforms and became very shocking and indeed upsetting for all Huawei smart phone owners, because the majority of the consumers outside China use Google apps and its services; which is one of the reasons for buying an Android phone. Google said they only complied with the order when the Trump administration put Huawei Technologies to their Blacklist.

WHAT'S LEFT FOR HUAWEI USERS?

The ongoing Huawei devices, which currently have access to the Google Play Store, can still download app updates through the store. Google Play and Google Play Protect will remain to function on all existing Huawei devices. They will continue to protect existing Huawei phones from different malware attackers. Huawei will not lose access to the Android Open Source Project (AOSP), which is Android's free operating system and open-source license that is available for use for everyone.

The news brought disappointment to Huawei users from this appalling decision from Google. Nevertheless, the Chinese giant will continue to provide security updates, including after-sales services to all their existing Huawei products, whether it's for existing smartphone and tablet products, or even those that are still in stock from its global shops. Huawei said that they have been preparing a contingency plan for the last few years. They have been proactive by developing its technology in the anticipation that they could be blocked from using Android. A few months back, Huawei revealed that they are ready in case Google will no longer open their doors to the partnership.



The cutting of ties from Google and other companies where Huawei purchases chips and hardware components, such as Qualcomm and Intel, is another compliance from the US government. Hence, they were prohibited from working directly for all technical, hardware, and software services for Huawei. It will inevitably cause massive disruption, particularly in Europe - which is the second biggest market, once the decision becomes explicitly final. Different opinions are airing on social media. A few commented that though Huawei will have its own operating system and app store, it will still take time for consumers to get by with the new concept. It might also open doors of opportunity for other brands like Xiaomi and OnePlus to dominate the market. However, HiSilicon, a division of Huawei, stated that they were ready for any ban.

US DELAYS BAN

Meanwhile, the US government revised their decision on Monday, May 21st, to put the ban on hold for approximately 90 days on existing hardware and software, to give time for the tech sector to adjust. The temporary 90-day exemption has been granted, so Huawei can purchase equipment and enable to

complete the software updates and to alleviate the impact on existing smartphone owners. According to its founder, Ren Zhengfei, the effect of the suspension will be very big, and they are currently discussing emergency relief measures. US Secretary of Commerce, Wilbur Ross, said, "The Temporary General License grants operators time to make other arrangements and the Department space to determine the appropriate long term measures for Americans and foreign telecommunications providers that currently rely on Huawei equipment for critical services."

The decision of the US to ban the collaboration, technology, and services from foreign adversaries is believed to be a warning to all Android phone companies. The challenge rises as Huawei will need to outwit and introduce to the public the alternative solution for the award-winning Google services. There is no press release yet on how Huawei will resolve this Android barrier and hurdles for their future device to appease the Google users. It will mean creating its own App Store that you can find in Huawei phones, as AppGallery. At the moment, global users are waiting for Huawei's "Plan B." 

市场震荡 谷歌撤销华为的 Android 许可

谷歌宣布，华为公司仅限于5月19日星期日前访问其Android操作系统的更新。美国政府禁令导致谷歌停止未来为华为的设备提供更新服务，如Chrome浏览器，Gmail，谷歌地图，YouTube和谷歌Play商店等核心应用都将在华为的设备上消失。

对华为用户意味着什么？

这一消息让华为用户对谷歌这一令人震惊的决定感到失望。尽管如此，这家中国巨头仍将继续为其所有现有的华为产品提供安全更新。华为表示，过去几年他们一直在制定应急计划，他们一直积极开发技术以作应对。

美国政府的另一项要求，是禁止高通和英特尔等芯片和硬件组建等其他公司直接为华为提供服务。一旦决定最终明确，它将不可避免地造成大规模的破坏，特别是在欧洲 - 这是华为的第二大市场。不同的意见正在社交媒体播出，一些人评论说，尽管华为将拥有自己的操作系统和应用程序商店，但消费者仍需要时间来应对这一新概念。然而，华为旗下的海思半导体表示，他们已准备好迎接任何禁令。

美国延迟禁令

与此同时，美国政府于5月21日星期一修改了他们的决定，将禁令搁置了大约90天，以便为科技行业争取时间。据华为创始人任正非的说法，延迟禁令的影响将非常大，他们目前正在讨论紧急救援措施。目前还没有关于华为如何解决这个障碍的新闻。目前，全球用户正在等待华为的“B计划”。

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A TRUE FIGHTER

By Nikita Jaeger

What do you think about a person, who was the world's number one tennis player, 17-time winner of Grand Slam, who had an incredible track record of 80 ATP titles in hand? You might be joking if you think that he had a perfect fitness and played against only weak opponents. It is a well-known fact that he struggled a lot to maintain the competence and the required vigour, despite continuous knee injuries (tendinitis), in particular during the entire tennis profession.



TENDINITIS - A CONSTANT MENACE

The Spanish born champion had been suffering from a critical knee injury during the last segment of the tennis profession while playing in the US Open and forced to quit. He was playing against Juan Martin del Port during the semi-final, and it was a sad memory for the tennis lovers all over the world and his fans. The injury was very severe, and his physio was doubtful to bring him back to the game. These incidents put a break to his tennis carrier, and it was a critical period, as he could not participate in sports in the rest of the season.

BLEAK 2018 SCHEDULE

In the 2018 Australian open, which had marked his return from injury, he clashed out with Novak Djokovic in the final. He had performed an outstanding game without conceding any match, until he met Novak Djokovic in the final. The second-seeded Spaniard was toothless against the world's number one and got defeated straight set.

The world champion had a different game plan for each game, and he always makes it a point get detached from his glorious past. Let whatever be the game session, whether it is a tournament or practice session; he immerses thoroughly into it as if he is a neophyte. For an entrepreneur, it is a valuable lesson. He is always open to feedback and accepts the changes as and when suggested by coach, Uncle Toni. You can find a thirst for betterment in his entire career. Entrepreneurs can take a clue from his early success, and equate it with their initial success in business, and avoid making possible mistakes.

100% COMMITMENT

He plays every shot with perfection. Nowhere can you find a lacklustre attitude, even in those tournaments he crashed out. His rivals were too strong, and they had better game tactics, and he used to appreciate their efforts after the game. It shows his best presence of mind, which is a certain quality an entrepreneur can copy.

IDENTICAL RALLIES

Observe his game. He is good at delivering identical long rallies forcing his rival to make mistakes. It may look dull and monotonous, but the result will be fantastic. His ability to repeat rallies until his opponent get distracted has an element of brilliance. The ability to repeat rallies required perfection, which is an essential entrepreneur quality.

RELATIONSHIP WITH THE COACH

His coach, since the beginning of his career, was his uncle Toni, who was not only his coach, but a mentor, too. The relationship revolves around a combination of respect and professional maturity. They do argue on things and disagree on issues, but everything had its limit of understanding and respect.



UNCLE TONI

Antonio 'Toni' Nadal Homar, Rafael Nadal's only coach since childhood, has played an important role in shaping up his tennis career. Uncle Toni started coaching Rafael Nadal since he was just 3 years old. His techniques have played a significant role in helping Nadal to win 14 Grand Slams. It was surprising to note that Toni and Rafael had the association for 28 years. One of Toni's remarkable



advice to Rafael was to abandon the two-handed forehand to a left-hand one, which has soon become one of Rafael's lethal weapons, which helped him dominate in the clay court.

Rafael is also indebted to many of the habits instilled by Toni, his first coach. His never-say-die attitude, especially during a chasing game and sober, positive attitude are all inherited from Toni. Rafael had shown aggression issues in the early years of his game, but soon he was able to overcome it.

MUTUA MADRID OPEN

The Spaniard left Mutua Madrid Open clashing out to Stefanos Tsitsipas in the semi-finals. Rafael Nadal was yet to lift a trophy in the season 2019. The 32-year-old apparently does not have much fitness issues, and fans are hopefully looking for his performances in this season, not forgetting the fact that he had set a history of winning at least multiple clay-court titles every year since 2005.

It looks like he had not been disturbed by the exit from Mutua Madrid Open, when said, "I take victories very naturally with a lot of normality, and with the losses I will do the same." Look at his positive attitude, which makes him a lot different from others. He never runs after finding excuses for disastrous early exit. His approach towards the game and after crashing out exposes his honest attitude, with an impeccable character that makes him different.

RAFAEL NADAL A REAL FIGHTER

Rafael Nadal is a true fighter, and despite the frequent injuries, he was able to pull out stunning victories, which are inspirational to many youngsters and entrepreneurs. Sometimes he took long leave from the circuits, but those vacations he used to garner his strengths to outsmart his opponents. **B**

一个真的勇士

你怎么看待这样一个人，曾经世界排名第一的网球运动员，曾 17 次获得大满贯和 80 个 ATP 冠军的惊人记录。虽受到持续的伤痛困扰，但仍努力保持足够的能力和活力。

肌腱炎 - 一种持续的威胁

这位西班牙出生的冠军在美国网球公开赛的最后一段时间一直被肌腱炎困扰，最终不得不退出比赛。对全世界的网球爱好者和他的球迷来说，这是一段悲伤的回忆。伤势非常严重，所以他在赛季余下时间里无法再参加比赛。

不平坦的 2018 年

2018 年的澳大利亚公开赛他从伤病中重返赛场，并在决赛中对阵诺瓦克·德约科维奇。在遇到诺瓦克·德约科维奇之前，他一直表现出色，最终不幸因腹部受伤而退赛。

完美的承诺

他完美地打出每一个镜头。在任何地方你都可以找到一种平淡无奇的态度，即使在那些他失败的比赛中也是如此。这是一种品质。

相同的持久战

观察他的比赛会发现他擅长持久战，迫使他的对手犯错误。可能看起来会单调乏味，但结果总是非常棒。持久战需要完美的技术和心理能力，这是优秀运动员必不可少的品质。

与教练的关系

从他职业生涯开始，他的教练就是他的叔叔安东尼奥·托尼·纳达尔·霍马尔，拉斐尔·纳达尔从小唯一的教练，在他的网球生涯中发挥了重要作用。托尼和纳达尔已经有 28 年的合作关系。纳达尔非常感谢他的教练托尼所培养的许多习惯。他永不言败的态度，特别是在追逐比赛时冷静，积极的态度，都是从托尼那里继承而来的。

Mutua 马德里公开赛

纳达尔在 2019 赛季尚未举起奖杯。这位 32 岁的球员显然没有太多的身体健康问题，球迷们希望在本赛季他能够重现辉煌，不要忘记他已经创造了历史。自 2005 年以来，每年赢得多次红土赛事冠军。

但他并没有因为退出而感到不安，当时他说：“我取得了很多次的胜利，同样我也会面对很多失败。”看看他的积极态度，这使他与众不同。他对比赛的态度以及在失败之后的诚实态度，这样无可挑剔的性格使他与众不同。

拉斐尔·纳达尔是一名真正的勇士

尽管经常受伤，但他仍能够取得惊人的胜利，这对许多年轻人来说都是鼓舞人心的。

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UKRAINE A COUNTRY OF ECLECTIC ATTRACTIONS

Ukraine, which is an enchanting country in Europe, with its lavish architecture, dreamlike castles, beautiful pastoral lands, rich traditions, and cultural diversity, and landscapes that can take you back in time, makes an amazing travel experience. The country will make you fall in love with its unique charm and authenticity, as the country is home to many unusually great and hidden gems.

You can hike across the Carpathian Mountains, walk through the Tunnel of Love and soak yourself in the magic of love and beauty, tour the ghost city of Pripjat, explore the world's most extensive catacombs, swim in the Black sea and paint the town red at the fantastic beach houses in the port city of Odessa and much more.

Though it might be a little hard to get around, keeping in mind the country's political situations and difficulty in finding English-speaking people, the challenges add up more adventure and make your travel an exhilarating experience. Also, the people here are very kind and warm and welcome

the tourists with open hearts. All of it, including the fact that the country's a little off-beat, makes Ukraine a unique place to visit in Europe.

HOW TO REACH UKRAINE:

By Air

The best and the cheapest way to enter Ukraine is through Kyiv's Boryspil International airport, which is the country's main gateway and central airport. Apart from this, there are many cities which have top-rated international airports, including Lviv, Odessa, Simferopol, Zhytomyr, etc.

By Rail

Trains are the most popular, comfortable, and the cheapest mode of transportation found in Ukraine for both the residents and the tourists. You can easily find railway links between Ukraine and all the other CIS states.

By Land

You can easily find various bus links from other countries to Kyiv, Lviv and many other Ukrainian cities. But, the bus journeys are usually very tiring because of the long distances.

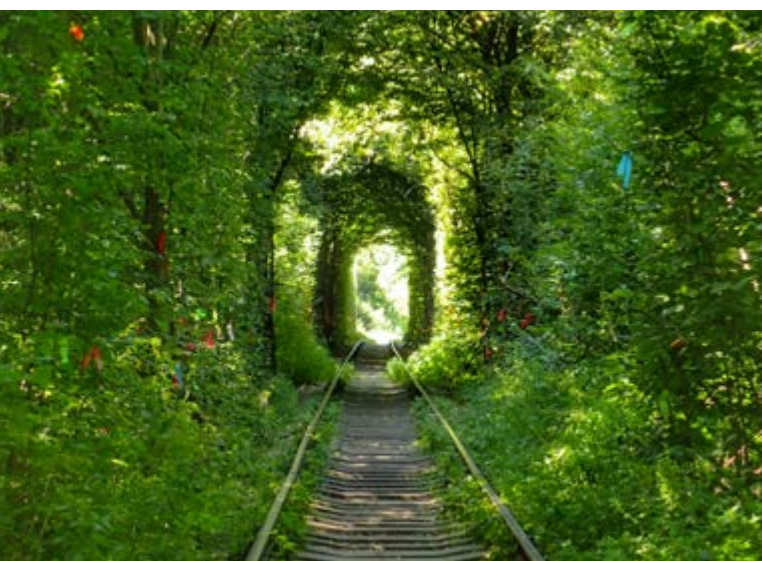
By Water

Ukraine's port cities, Odesa and Izmail, are two main sea entry points along the Black Sea coastal lines. Apart from these two, it has 16 other port entry points for commercial transactions.

VISA PROCESS

All those wanting to visit Ukraine are supposed to obtain their visas from embassies by physically going there and completing the process of application. Peoples from Uzbekistan, Armenia, Georgia, Azerbaijan, and Moldova are free to travel to Ukraine without a visa. Besides these, Ukraine is offering online visa services to some of the eligible countries. For online visa, the required fee can be paid by credit/debit cards and visa will be delivered by email. It is relatively an easy process, and it negates the inconvenience of traveling to the embassy for the visa process.

The tourists are supposed to carry their passports and the printed copies of their electronic visas while traveling.



KIEV – THE CAPITAL

Kiev, the country's capital city, is quite famous for its World Heritage Sites, vintage cafes, urban art, and night-life. But, the city includes many hidden gems that you should not miss to visit. These sites include the Ukrainian National Chernobyl museum that records the catastrophic event of the Chernobyl nuclear explosion, the Museum of the Great Patriotic War, the Motherland statue dedicated to the Soviet Union soldiers who fought during the Second World War, the Golden Gate of Kiev and many more. You can easily find taxis, buses, trains, overnight trains and flights to travel to other cities from Kiev.

PRIPYAT - THE GHOST CITY

The city of Pripyat was founded in the 1970s as a place of residence for the employees working in the nearby Chernobyl nuclear plant. In 1986, an explosion in the Chernobyl reactor led to radioactive contamination spreading across thousands of square kilometres around the plant resulting in the evacuation of the city, making it a ghost city ever since.

A tour of this abandoned city of Pripyat will give you an insight into the horrific disaster that flooded the town thirty years earlier. Pripyat is almost a two-hour drive from the capital city of Kiev. You can choose from the different types of Chernobyl tours available to the visitors.

TUNNEL OF LOVE

Tunnel of Love is a beautiful tree tunnel formed out of the tree arches surrounding a railway section. In the outskirts of the city of Klevan, there is a section of the railway at a stretch of three kilometres where a train transports woods to a nearby factory. The place feels no less than heaven and is undoubtedly one of the most romantic and magical places in the world.

As per legendary stories, Tunnel of Love fulfils the wishes of the lovers who visit here. Visitors can take long and soothing walks through the tunnel and bask in the beauty and serenity of this enchanting place. A bus tour from the capital city of Kiev is one of the easiest options and would take about four and a half hours to reach Klevan.

KREMENETS

Though Kremenets is one of the smallest towns in the country, it has the most to offer to its visitors. The town encompasses a beautiful street full of cathedrals and churches crowned with golden domes, the royal Jesuit monastery built in Baroque style, the Great Patriotic Memorial dedicated to the Second World War, the old theme park showcasing its old and rusting Ferris wheel, the magnificent Kremenets castle and much more.

The nearby Pochayiv Monastery is worth the visit, as it is one of the most important monasteries in the country. There are many ways to travel from the capital city to Kremenets by bus, taxi, car, flight, or train.

ODESSA

The city of Odessa is famous for its stunning beaches, the Opera and Ballet theatre being Europe's most beautiful theatre buildings and the gorgeous palaces and buildings that will surely satisfy the appetite for art and beauty of all the architecture lovers. But



the most unusual and exciting experience that the city offers to all the history enthusiasts is a tour of the Odessa Catacombs.

The Catacombs are the never-ending labyrinthine system of tunnels found under the city. These catacombs had been a shelter to many Soviet civilians, soldiers, and rebel groups during the war. Apart from exhibiting the remnants of the war, the catacombs offer a fun excursion to all its visitors. Although there are other options available, the best way to reach Odessa from the capital city is by catching a flight from Boryspil International airport.

POLTAVA

The city of Poltava, lying on the banks of the Vorskala River, is a rich cultural and historical site that exhibits the remnants of the legendary battle fought between the Cossacks and the Russian Tsar Peter I in the eighteenth century.

The Column of Glory, the conserved area of the Poltava Battlefield and the October Park, are all must visit places to get an insight into the rich military history of the city. The city is also quite famous for its Assumption Cathedral, known for its unique belfry and various museums that are devoted to the city's history. Although there are other options available, the best way to reach Poltava from the capital city is by train, and it will take about 3 hours to reach there.

CONCLUSION

Ukraine, a lovely country in Europe, entails eclectic cityscapes, fascinating traditions, and far-flung horizons, all of which add up to making Ukraine one of the best travel destinations in the world. So, all the globetrotters and backpackers mark Ukraine at the top of your to-visit list, as the country offers everything, including its breath-taking castles, lavish architecture, historical sites, remarkable churches, and fun and adventure activities. Not to forget that the country offers the best coffee and chocolates found in the world! **B**

乌克兰

一个值得探索的国家

发生爆炸，导致城市撤离，使其成为一个鬼城。参观这个废弃的普里皮亚季市将让您深入了解三十年前淹没该镇的可怕灾难。

基辅 - 首都

基辅是乌克兰的首都，以其世界遗产，古老的咖啡馆，城市艺术和夜生活而闻名。但是这个城市包含许多隐藏的宝贵遗址，你不应该错过。这些遗址包括记录切尔诺贝利核爆炸灾难性事件的乌克兰国家切尔诺贝利博物馆，伟大卫国战争博物馆，致力于在第二次世界大战期间战斗的苏联士兵的祖国雕像，基辅金门和还有很多。

爱的隧道

爱的隧道是一个美丽的隧道，由部分环绕铁路的树形成。在 Klevan 市的郊区，有一段铁路长达 3 公里。这个地方无疑是世界上最浪漫，最神奇的地方之一。游客可以在隧道中漫长而舒缓地散步，享受这里的美丽和宁静。

克列梅涅茨

该国最小的城镇之一，小镇包括一条美丽的街道，里面遍布着金色圆顶的大教堂和教堂，以巴洛克风格建造的皇家耶稣会修道院，致力于第二次世界大战的伟大爱国纪念碑，展示其古老而生锈的摩天轮的古老主题公园，壮观克列梅涅茨城堡等等。

敖德萨

以其迷人的海滩而闻名，歌剧和芭蕾舞剧院因其美丽的建筑享誉欧洲，华丽的宫殿和建筑物必将满足所有建筑爱好者对艺术和美丽的需求。同时，这座城市为所有历史爱好者提供的最不寻常和令人兴奋的体验是游览敖德萨地下墓穴。

波尔塔瓦

波尔塔瓦市位于 Vorskala 河畔，丰富的文化和历史遗址，充分展示了十八世纪哥萨克与俄罗斯沙皇彼得一世之间的传奇的战斗。荣耀之柱，波尔塔瓦战场和十月公园的保护区，都值得参观，以深入了解这座城市丰富的军事历史。这座城市以其圣母升天大教堂而闻名，该大教堂以其独特的钟楼和各种博物馆而闻名。

总之：

乌克兰是欧洲一个美丽的国家，拥有不拘一格的城市景观，迷人的传统和遥远的历史，所有这些都使乌克兰成为世界上最好的旅游目的地之一。不要忘记这个国家提供世界上最好的咖啡和巧克力！

乌克兰欧洲一个迷人的国家，拥有豪华的建筑，梦幻般的城堡，美丽的田园风光，丰富的传统和文化多样性，以及可以带您回到过去的风景，都为您带来惊人的旅行体验。

如果想到处都走到可能有点难，英语沟通在这里可能也不太通畅，但人们非常的友善，所有这一切，包括这个国家有点不合时宜的事都使得乌克兰成为欧洲独一无二的旅游胜地。

如何到达乌克兰：

搭乘飞机

进入乌克兰的最佳和最便宜的方式是通过基辅的鲍里斯波尔国际机场，这是该国的主要门户和中央机场。

铁路交通

火车是乌克兰居民和游客最常用的交通工具，最舒适也最便宜。您可以轻松找到乌克兰与其他独联体国家之间的铁路连接。

公路交通

您可以轻松找到从其他国家到基辅，利沃夫和其他许多乌克兰城市的各种巴士线路。但由于距离很远，搭乘公共汽车旅行通常很累人。

海上交通

乌克兰的港口城市敖德萨和伊兹梅尔是沿着黑海海岸线的两个主要海上入口点。除此之外，它还有 16 个其他港口入境用于商业交易。

签证流程

所有想要访问乌克兰的人都需要完成申请程序从大使馆获得签证。来自乌兹别克斯坦，亚美尼亚，格鲁吉亚，阿塞拜疆和摩尔多瓦的人民可以在没有签证的情况下自由前往乌克兰。除此之外，乌克兰还向一些符合条件的国家提供在线签证服务。

乌克兰的隐藏宝石

普里皮亚季 - 鬼城。普里皮亚季市成立于 20 世纪 70 年代，是附近切尔诺贝利核电站工作人员的居住地。1986 年，切尔诺贝利反应堆

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CHINESE SPACE INDUSTRY AND ITS BUSINESS RELATIONSHIP

By John Feng

中国航天工业及其业务关系

本文重点关注中国的太空战略以及未来的发展方向，并分析它如何影响中国的企业。

政府战略

中国是第三个“独立将人类送入太空”的国家。整个太空计划的规划和发展是通过中国国家航天局（CNSA）进行的。中国航天科技集团公司（CASC）与其共同发挥作用，负责航天器，运载火箭，战略和战术导弹系统以及地面设备的设计，制造和开发。

中国太空计划有两个主要目标：首先完成嫦娥一号任务的工作，最终将完成首次月球返回任务。其次，建立中国空间站的计划正在进行中，预计将于2022年开始。

私人市场

私营公司一直是航天工业发展创新和认可的驱动力。2018年，中国私营航天初创企业的股权投资达到惊人的35.7亿元，其中一个突出：LandSpace。完全凭借私人资金。LinkSpace是该行业的另一家公司，它在两个月内第二次成功发射并着陆了一枚1.5公吨重的火箭。OneSpace和iSpace是最近成功发射亚轨道火箭的另外两家初创企业。

商业机会

这个行业远远超出了与太空探索直接相关的产品的制造。实际上，可以应用于其他行业的技术，可能是整个社会的最大收获。他们的研究和生产包括信息技术，新材料，再生能源，特种车辆和汽车零部件，空间生物学等。

对于初创企业来说，现在最大的趋势，以及近期可能更为现实的趋势是以可承受的价格开发纳米卫星，可用于研究和商业目的。

总而言之

尽管中国航天工业起步晚于美国或俄罗斯，但仍努力保持同一水平并取得成功，航天业能带来巨大回报，但也有巨大风险，一次不成功，可能就彻底失败，尽管如此，中国企业似乎并不害怕，随着更多项目实现，对他们来说，天空不再是极限了。



By John Feng

It is difficult to talk about the Chinese automobile industry without mentioning Kandi Electric cars, manufactured by the Electric Vehicles Group Co., Ltd. The company is a joint venture owned by both Kandi Technologies Group, Inc., and Geely group. Kandi is listed on Nasdaq exchange with a current market capitalization of USD227.51 million.

The two companies (Geely and Kandi technologies) launched the joint venture in 2013, in order to develop, manufacture and sell pure electric vehicle ("EV") products. As of December 31, 2018, each party has invested RMB 1.045 billion in the JV Company, for a total investment of RMB 2.09 billion, with each party (including Geely Group's affiliate) holding a 50% stake.

Kandi Technologies Group, Inc. (KNDI), headquartered in Jinhua Economic Development Zone, Zhejiang Province, also owns Zhejiang Kandi Vehicles Co., Ltd. ("Kandi Vehicles"), SC Autosports, LLC.

GOVERNMENTAL STRATEGY

China is the third country to "independently send humans into space". The planning and development of the entire space program is made through the China National Space Administration (CNSA). Jointly with it there is the China Aerospace Science and Technology Corporation (CASC), which plays a more operational role and is responsible for the design, manufacture, and development of spacecraft, launch vehicles, strategic and tactical missile systems, and ground equipment.

For now, the national space program has two main objectives: first to complete the works on Chang'e mission, which will culminate in the first sample-return mission to the moon. Second, the plan to establish a Chinese Space Station is in motion and is expected to begin in 2022. For the long-term, there is a clear goal of conducting crewed missions to the Moon and robotic ones to Mars.

Such ambition from the Chinese government might have inspired private investors, which are now interested in changing the conception of space as we know it.

PRIVATE MARKET

Although this industry's success has been measured by the public sector, private companies have been developing to become a driver of innovation and recognition.

In 2018, the private Chinese space start-ups gathered a staggering 3.57 billion yuan in equity investment and, among these companies, one stands out: LandSpace. With entirely private funding, the Beijing-based company is on the path for success. The successful testing of the Phoenix in 2018 (a liquid-oxygen/methane rocket engine) was the first time a Chinese company has achieved such a feat.

LinkSpace, another firm in this industry, has, for the second time in two months, successfully launched and



landed a 1.5 metric-ton rocket, which represented another small, yet vital, step to the development of reusable space technology. OneSpace and iSpace are other examples of start-ups that recently launched suborbital rockets in fruitful ways.

As it happens in the United States, the private sector is committed to rival, in a healthy way, with the governmental structures and have a word to say in innovation, so much that the technologies produced by these companies are getting international recognition and clients.

BUSINESS OPPORTUNITIES

This industry goes way beyond the manufacture of elements that are directly related to space exploration. Indeed, the development of technologies that can be applied to other industries might be the biggest gain to society in general. As is CASC's case, their research and production include information technology, new materials, regenerative energy, special vehicles and auto parts, space biology, among others.

In addition to this, the government might even play a more essential role when it decides to fund even more the research and development at the university or private company levels.

For start-ups, the biggest trend now, and the one that might be more realistic in the near term, is the development of nanosatellites at affordable prices that can be used for both research and commercial purposes. Weighing less than 10

kilograms and as small as a "shoebox", these satellites are on the verge of becoming very popular in the next years. Not only universities can use them to conduct their research, but also commercial businesses will be able to offer high-speed internet or remote-sensing and tracking services.

Moreover, entrepreneurs from other industries, like Robin Li (co-founder of Baidu), have been advocating the potential of space ventures. Not only China can compete for a bigger cut in the international market, but also can try to impose its technology to newcomers.

WRAPPING UP

Even though China started the space program some years after the US or Russia, it has made an effort to keep up at the same level and the signs are clear. However, even if this industry can bring behemoth rewards, it also brings great risks for the small players. One unsuccessful launch can dictate the end of a company and the loss of years of work. This is where the follow up of investors and government can make the difference.

Despite this fact, Chinese entrepreneurs do not seem scared and the business environment is expected to keep growing, as more projects achieve their milestones. For them, the sky is not the limit anymore. **E**

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KANDI TECHNOLOGIES PROGRESS CONTINUES

By Morgan Brady

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康迪科技不断进步

提及中国汽车工业，很难不提电动汽车集团（康迪科技和吉利集团合资企业）生产的康迪电动汽车。吉利和康迪于2013年成立合资公司，开发、制造和销售纯电动汽车产品。截至2018年12月31日，各方已向合资公司投入了10.45亿元人民币，总投资额人民币20.9亿元。

康迪科技的产品

公司生产设计时尚的纯电动汽车和越野车。该公司的新型纯电动汽车（“EV”）SMA7001BEV77（“型号K23”）被纳入工业和信息化部（“MIIT”）新产品目录，被作为节能模型和新型号中华人民共和国能源汽车示范和推广。

与 Northpoint 合作

康迪不仅立足本土还积极开拓海外市场，最近与加拿大劳伦森银行的子公司 Northpoint Commercial Finance LLC 签署了战略合作协议，Northpoint 为康迪的经销商提供贷款服务，帮助康迪建立整个北美经销商网络。

2018 年公司业绩

相比2017年，康迪在2018年实现了全面增长。2018年公司的总收入为1.124亿美元，相比2017年总收入1.028亿美元增长了9.4%。电动汽车零件销售额增长了1.8%，越野车销量增长144.8%。

康迪的股票仍处在低位

尽管取得了积极成果，但该公司的股价仍然很低。在最近的5年中，价格从19.6美元下降到4.32美元。2019年3月，康迪科技的股票价值大幅下跌（-22%）。因有消息称中国将减少对电动汽车制造商的补贴后，发生了暴跌。

康迪宣布股票回购计划

在2019年5月，康迪科技宣布将回购股东持有的20美元普通股。因为该公司管理层认为股价被低估了。

总之

康迪科技被证明是EV领域的成功公司。随着城市基础设施的发展，电动汽车市场正在快速扩张，人们采用更清洁的运输解决方案。如果该公司要扩大其在国际市场的业务，它将不得不应对来自其他成熟制造商的激烈竞争。康迪科技未来的战略将会是什么，还有待观察。

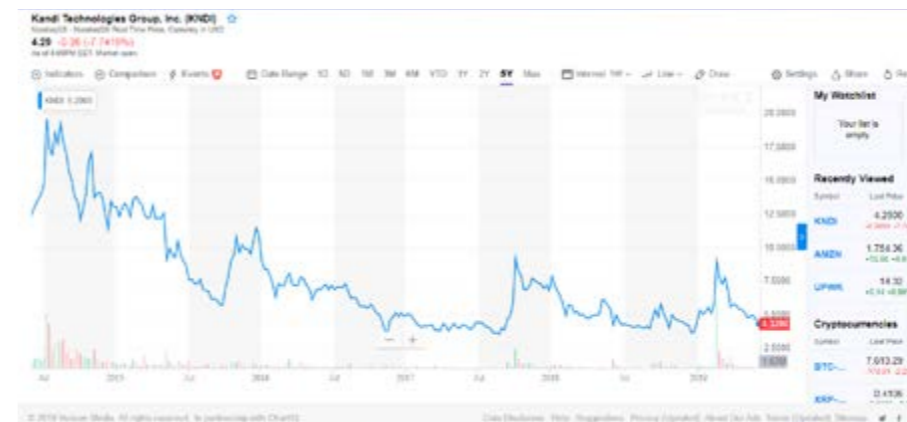
PRODUCTS BY KANDI TECHNOLOGIES

The pure electric cars that the company makes, apart from being environmentally friendly, have a sleek design. The Model EX3 has the appearance of a four-wheel drive, although it is a front-wheel drive. The charging time for the battery (240V/16A) is 7.5 hours. It includes many features and systems, such as warnings for over speed and seatbelt, and the ABS brake system. Its battery's lifetime is 8 years or 62000 whichever comes first. The Model K22 is a small two-person car that is driven by its rear-wheels. The battery has a charging time of (240V/16A) of 5 hours, and a lifetime of 8 years or 62000 whichever comes first. It also has many systems, such as the battery protection system and the vehicle anti-theft system. It is suitable for couples and daily commuters. The company also manufactures off-road vehicles, such as all-terrain vehicles, and go-karts.

Earlier this year, the company's new pure electric vehicle ("EV") SMA7001BEV77 ("Model K23") was included in the Ministry of Industry and Information Technology's (the "MIIT") Directory of New Products and Recommended Models for Energy Saving and New Energy Vehicle Demonstration and Promotion in the People's Republic of China. The brand is receiving more recognition and adoption with time.

PARTNERSHIP WITH NORTHPOINT

Kandi does not only operate in Chinese local markets, but also aspires to expand abroad. It has recently signed a strategic partnership agreement with Northpoint Commercial Finance LLC, which specializes in inventory financing programs and is a subsidiary of Laurentian Bank of Canada. Kandi will collaborate with Northpoint to utilize Northpoint's lending services for Kandi's EV dealerships, who in turn will use the funds to finance their inventories. This partnership will



help Kandi in its effort to establish a network of dealerships throughout North America.

THE COMPANY'S RESULTS IN 2018

Kandi achieved growth on all fronts in 2018, compared with 2017. The company's income before income taxes in 2018 was \$2.08 million, compared with loss before income taxes of \$31.61 million in 2017. Its total revenues were \$112.4 million in 2018, an increase of 9.4% from total revenues of \$102.8 million in 2017. EV parts sales increased by 1.8% to \$99.1 million in 2018, compared with EV parts sales of \$97.4 million in 2017. Off-road vehicles sales increased by 144.8% to \$13.3 million in 2018, compared with off-road vehicles sales of \$5.4 million in 2017.

KANDI'S STOCK IS OFFERED AT A LOW PRICE

Despite the positive results, the company's share price remained low. Throughout the recent 5 years, the price has declined from \$19.6 to \$4.32. In March 2019, the shares of Kandi Technologies declined significantly in value (-22 percent). The plunge took place after news came out that China would reduce its subsidies to EV manufacturers.

KANDI ANNOUNCES A STOCK BUYBACK PROGRAM

In May 2019, Kandi technologies announced that it would repurchase up to 20% of common stocks held

by shareholders. The decision came because of the belief by the company's management that the stock price is very undervalued. The Chairman and Chief Executive Officer of Kandi, Mr Hu Xiaoming, said "the Company has made a decision to buy back up to \$20 million worth of Kandi shares to return value to our shareholders." Later, in the same month, Hu Xiaoming bought shares in the value of \$579,652.

CONCLUSION

Kandi technologies is proving to be a successful company in the EV arena. Although many of its car features can be improved further, the progress made thus far is commendable. The results in 2018 prove that the stock price of the company is undervalued. The market for electric vehicles is expanding at rapid rates, as the infrastructure of cities evolves, and people adopt cleaner transportation solutions. If the company is to expand its operations in international markets, it will have to deal with tough competition from other established manufacturers. It remains to be seen what the strategy of Kandi's technologies on this front will be. **B**

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电子仓库 仓库的未来

仓库在商业世界中扮演着非常重要的角色。仓储通常是出于商业目的将货物放入或存储在仓库中的过程。几乎每个制造商，批发商，进口商或出口商都使用仓库。一方面，配送中心是存储货物的地方，但同时也为客户完成订单，传统仓库人工操作在其中占主要活动。

现在在线购物在现代购物中处于领先地位。在线卖家与不同的供应商联系并协作他们的库存和物品进行销售。

对于电子商务而言，电子仓库是一项重大的帮助。卖家不必担心提供存储区域和维护手动库存。让我们来了解电子仓库的角色以及为什么它对电子商务有利：

1. 方便安全地存放制造商的产品。

网站商店从国外的制造商和供应商那里获得库存。电子仓库使其更加便捷，它可以通过最小化运输时间，运营成本 and 返回程序过程来减轻负担。

2. 基于技术的库存可以轻松跟踪和控制库存。

可以使用专门的系统和电子仓库软件进行产品的库存管理。您可以选择使用仓库管理系统（WMS），该系统可以支持履行电子商务商店订单所需的主要功能，并提供系统的从接收，存储，订单分拣，运输到退货到物流全过程。

3. 为小型或大型商店提供灵活性，以满足需求。

电子仓库非常灵活，适用于所有商店的战略。例如，在业务变得混乱的高峰期或假日期间，仓库被设计为与不同的订单履行系统集成，以便快速、公平和有序地运输产品，确保满足需求。

从本质上讲，电子商务不仅改变了人们在这个互联网时代购物的方式，而且改变了仓库经营的方式。电子仓库现在在这个商业周期中发挥着至关重要的作用，并将继续创新。

要取得成功，它必须适应移动购物体验并减少延迟或错误。在未来几年，电子仓库将适应更先进的技术，如基于云的计算机软件。

上面的模型是 WMS Cloud 的一个示例，它包含现代电子仓库的所有元素。将该软件集成到网店的操作中将推动产品从第一步到最后一步的效率和正确处理；通过降低和彻底消除劳动力不足来创造更多产出。一旦实现这一目标，运输过程也将显著改善。电子商务业务的大规模增长将继续飙升，为物流供应商提供更多机会，建立更大的仓库和有组织的配送中心。电子仓储的未来现在已成为更大局势的一部分！

eWAREHOUSING

The future of Warehouse



By Rose Salas

A warehouse plays a very significant role in the world of business for decades. Every day countless activities are happening in a warehouse that is vital in a supply chain. Manual operation is the main activity, where the labor force does a big percentage and the bulk of work. Nowadays, the drop shipping and online shopping industry take advantage of warehousing.

Warehousing is typically the process of putting or storing goods in a warehouse for business purposes. Almost every manufacturer, wholesaler, importer or an exporter uses a warehouse. The products that are stored are for distribution sooner or later. On the other hand, a distribution centre is where goods are stored, but at the same time, orders are fulfilled for the customers.

As previously mentioned, online mobile shopping is taking the lead in today's modern shopping. Online sellers connect

and collaborate with different suppliers for their stocks and items to sell. After some time of establishing the business, a seller needs to lease a space in a warehouse to get the daily orders going continuously. In a warehouse that also serves as a distribution centre, a lessee stores goods, as well as fulfilling customer's orders using a system that can monitor, make inventories, and ship orders to their customers.

For E-commerce, e-warehousing is a big, big help. Sellers do not have to worry about providing their storage area and maintaining manual inventories. Sales can be very unpredictable, but during the peak of seasonal holidays, where sales go higher than expected, online sellers are cramming to have their orders fulfilled and want all transactions to go smoothly. Let's tackle the role of an e-warehouse and why it benefits the online industry:

1. Convenient and safe storage for products from manufacturers.

Webstores get stocks from manufacturers and suppliers abroad. E-warehouse makes it easier and convenient, because leasing space can solve multiple issues and increase efficiency in the business operation. It can lessen the burden by minimizing the shipping time, operational cost, and returns the procedure process.

2. Technology-based inventory makes it easy to track and take control of stocks.

A specialized system and e-warehouse software are available for the stock management of the products. You can choose to use a Warehouse Management System (WMS) that can support the primary functions needed to fulfil orders for E-commerce shops and provide systematic logistic process. It should cover the procedures beginning from the receiving, organizing, and storekeeping of goods, order picking, shipping, inventory, and returns.

3. Offers flexibility to small or big scale shops to keep up with the demands.

Whether it's just a budding business or a growing or established one, an e-warehouse is very flexible for all stores' strategies. For example, during the high peak or holiday season, when the business becomes chaotic, a warehouse is designed to integrate with different order fulfilment systems to have fast, fair, and orderly shipping of products. It aims to ensure that the demands are met, though the owner is not physically present to see what's going on or manage the complexity of product variations effectively.

In essence, Ecommerce did not only change the way people shop in this Internet age, but also changed the way a warehouse do business. Due to the decline in sales in brick-and-mortar



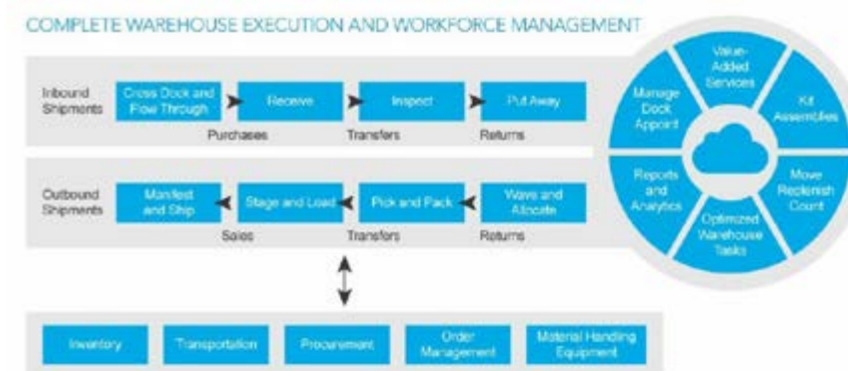
stores, millions of online purchases are happening every day, both locally and internationally. The traditional business models are now shifting to technologically-advanced, fast-phased structures and models. E-warehousing is now playing a vital role in this business cycle and will continue to innovate.

To succeed, it must adapt to the mobile shopping experience and abate delays or errors. Additionally, it should be accessible to a huge labour supply and must be located near the parcel hubs. Alibaba, known as the online giant, now builds its logistic networks. The primary purpose is to make the operation seamless by quicker order fulfilment and distribution.

In the coming years, E-warehousing will be accommodating more advanced technology like a cloud-based computing software. With this system, all store updates are done continuously without

interrupting business operation. At the moment, employees of the warehouse should be knowledgeable about the Standard Operating Procedures, so it will minimize flaws, while targeting a complete and efficient supply chain execution.

The model below is an example of a WMS Cloud that incorporates all the elements of a modern e-warehousing. The integration of this software into a webstore's operation will push efficiency and proper handling of the products from the first up to the last step; creating more output by lowering and total elimination of labour incompetence. Once this is achieved, the shipping process will also improve significantly. The massive growth of E-commerce business will continue to soar high, offering more opportunities for logistic providers, the creation of bigger warehouses, and organized distribution centres. The future of e-warehousing is now part of the bigger picture! **B**



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INDUSTRY AWARDS HIGHLIGHT



BEST PRACTICE IN REAL ESTATE

By Michael Hart

Most sectors have industry groups that bring together experts and share best practice, and real estate is no exception. One such leading group is ULI (Urban Land Institute) headquartered in Washington D.C. and with their Asia Pacific headquarters in Hong Kong. ULI held its annual Asia Pacific conference in Shanghai in June, bringing together a broad range of professionals across the real estate spectrum, including architects, developers, investors, agents, and property managers.

One highlight of the conference was the "Awards for Excellence" where ten projects across Asia Pacific were highlighted for their innovative and thoughtful designs. You can visit ULI's website to see the various projects in detail. (<https://asia.uli.org/>) However, below I share some of the lessons that I took away and I think we should keep in mind, as we imagine our cities going forward.

HIGH RISES NEED TO BE INTEGRATED

Tall buildings are coming and there isn't much we can do to stop this, but an innovative project in Singapore by the

developer called Guoco Land has put up a very tall series of towers in a complex called "Tanjong Pagar Centre" in what is a more residential neighbourhood. One strategy was that they staggered them, so they blend easier into the neighbour and has included some outdoor public space, where events can be held and that will draw people to the green space they've put right into the heart of their project. A covered space in the middle of a public park brings the community together through public morning yoga workouts and evening concerts or can even be rented for corporate events. Nearly all new developments in China are required to have some green space, but most of that is small lawns and gardens that make the sidewalks a little more pleasant, but don't actually provide much to the community. The public space in this project really does in industry lingo "activate" the space. Developers and governments do need to be thinking about how best to integrate the high rises that will inevitably come and how to create space for the whole community, not just the main users of the office and hotel towers. This creates value for all stakeholders on a long term basis.

<https://tanjongpagarcentre.com.sg/about>

RE-USE IS GOOD

People often ask why China has embraced such big large modern developments, such as office towers or high-rise apartment buildings, when there are older, low-rise and often more interesting buildings left to decay or in many cases to be cleared away for these high-rise complexes. Often it is because cities need denser buildings to accommodate the growing populations and because

restoration work can be time consuming and expensive. China has been on such a rapid pace of development, developers and planners often just focus on the big projects, only later to regret that no trace is left of what was there before. That is why it was refreshing to see a small, but creative re-use of a series of old alleys and warehouses turned into a pedestrian friendly restaurant and pub areas in the Australian city of Brisbane in an area now called Fish Lane. In an area that was largely ignored and back alley space with graffiti marked brick walls has been repurposed with new graffiti, now part of the public art and outdoor dining scene that has made this a cool area of this Australian city. Tianjin is starting to see similar developments in the Five Boulevards area, but with so much old architecture, Tianjin surely has loads to learn from this example.

<https://explorefishlane.com.au/>

IT TAKES TIME

Knowledge and Innovation Community (KIC) is a project in Shanghai that opened its first phase in 2006 and has continued to develop elements since that time. In some ways the project was well ahead of its time. The concept is to create a technology centred area, near leading universities, in some senses Shanghai's version of Silicon Valley. The project is located in a northern district of Shanghai, so not nearly as dense as other Shanghai projects and has a historic sports stadium as an adjacent element. The project includes office space, residential space and shopping, and gives the feel of one large continual technology campus. There were many sceptics about the project in the early days, but the developer, Shui On Land, who also developed the well-known Shanghai Xintiandi area, preserved and is now able to reap the awards for sticking with the long development process. One common mistake that many developers make is selling off smaller pieces of their project, such as street shops or floors of office space. If this developer had done this, they would not have been able to maintain the image and quality of this project. Sometimes it takes a long time and deep pockets to deliver a big vision, but

foregoing short term profits may be necessary to see the original plan fully delivered.

<http://www.kic.net.cn/en/about-us>

LONGEVITY MATTERS

There is a special excellence award that ULI can bestow on a project that has been in operation for over 20 years and that was awarded to Pacific Place in Hong Kong, developed by Swire properties. Many folks, who have been to Hong Kong, have visited this large mixed use commercial real estate complex that includes a shopping mall, three office towers, four hotels and a serviced apartment. While there has been constant expansion from the original project, visitors would likely be shocked to realize the project opened over two decades ago, because it continues to look so fresh and well maintained. Most commercial projects are conceived to last for at least 50 years, but as we know in China, too many of them look decrepit by the time they are only ten years old. Effort and money are needed to maintain and upgrade properties, so they can continue to perform at the optimum and that is a lesson worth learning. This project is a useful case study.

<https://www.swireproperties.com/en/portfolio/current-developments/pacific-place.aspx>

The ULI conference was enlightening and included discussion about big issues that I may cover in the future, however, a key lesson on display was that transparency and best practice sharing can help the industry improve and evolve. China's real estate market has made rapid progress over the past two decades, but as the economy and the market begins to slow, it is time to look for longer term solutions to refurbish the old where possible, ensure new projects engage the community, not lose heart when a project takes a long time to complete and invest in, and maintain projects so they can be successful and productive over their planned life cycles of multiple decades. **B**

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行业奖项亮点 房地产业最佳实践

大多数行业都有行业团体，汇集专家并分享最佳实践，房地产也不例外。其中一个优秀团体是 ULI（城市土地学会），总部设在华盛顿特区，亚太区总部设在香港。ULI 于 6 月在上海举办了年度亚太会议，汇集了房地产领域的广泛专业人士。会议的一个亮点是“卓越奖”，其中亚太地区的十个项目以其创新和周到的设计而著称。

高层建筑需要整合

我们无法阻止高层建筑时代的到来，开发商 Guoco Land 在新加坡的一个名为“丹戎巴葛中心”的综合体创新项目中建造了一个高层但更加适合居住的社区。项目大量的户外公共空间的存在，吸引了社区人们聚集在一起，甚至可以租用用于公司活动。该项目的公共空间确实“激活”了社区。

旧城改造是好的方向

城市需要更密集的建筑来容纳不断增长的人口，因为修复旧建筑工作既耗时又昂贵。中国的发展速度如此之快，开发商和规划人员往往只专注于新建项目，后来才后悔没有留下那些有历史意义的旧建筑。这就是为什么在澳大利亚布里斯班的一个现在被称为鱼巷的地区，看到一系列古老的小巷和仓库变成一个再造的餐厅和酒吧区会令人耳目一新。这使得这个澳大利亚城市变得很酷。

这需要时间

知识与创新社区（KIC）是上海的一个项目，于 2006 年开始其第一阶段，该项目远远超过了它的原计划。该项目包括办公空间，住宅空间和购物，确实给人一种大型连续技术校园的感觉。早期有很多关于这个项目的怀疑者，但开发商坚持住了，现在该项目凭借长期的开发获得奖项。

持续的发展很重要

ULI 为一个已经运营 20 多年的项目颁发了特别优秀奖，该奖项授予了太古地产开发的香港太古广场。最初的项目不断扩大，它继续扩大并且看起来维护得很好。大多数商业项目原计划至少持续 50 年，但正如我们所知，当它们只有十年之久时，它们中的大多数看起来已经破旧。需要人力和资金来维护和升级，以便他们能够继续保持最佳状态，这是值得学习的。该项目是一个有用的案例研究。

HUAWEI WILL USE ITS OWN PHONE CHIPS

UK design firm ARM has cut business ties

HUAWEI TECHNOLOGIES is likely to be able to weather a reported suspension of business with UK chip designer ARM as it will be able to rely on its own Kirin chips, according to a research report by Jefferies. ARM, which develops the designs for chips used in smartphones and other connected devices, supplies two types of licence to Huawei – core and architectural – but any suspension will have limited impact on Huawei’s smartphone production, at least in the short-term, Jefferies analyst, Rex Wu, wrote in a note on Wednesday. “We think ARM’s suspension will accelerate Huawei adopting its own customer cores in new Kirin chips, and also developing its own Operating System and ecosystem,” said Wu.

ARM is the latest partner reported to be cutting ties with Huawei following the Trump administration’s move to add it to the US Commerce Department’s Entity List, after concluding that the Chinese telecom major was engaged in activities “contrary to US national security or foreign policy interests”. Google has blocked Huawei’s access to future Android operating system updates.



An attendee using a smartphone as the Huawei Technologies logo sits on a wall at the company’s Cyber Security Transparency Centre in Brussels, Belgium, on Tuesday, May 21, 2019. Photo: Bloomberg.

Shenzhen-based Huawei, the biggest network gear maker in the world and the second-biggest smartphone maker, has been stockpiling critical US components for almost a year.

Source: South China Morning Post

ALIBABA REPORTS SLOWER GROWTH AS U.S.-CHINA TRADE WAR INTENSIFIES



The Alibaba Group’s headquarters in Hangzhou, China. Credit: CreditAly Song/Reuters

THE ALIBABA GROUP. One of the world’s leading internet giants appears to be feeling the effects of China’s economic slowdown and the trade war with the United States. The Alibaba Group, China’s largest e-commerce company, said on Wednesday that revenue increased by 51 percent in the March quarter from the same period last year. That topped Wall Street’s expectations, and was a pickup from the quarter before. But it was still the company’s second-slowest pace of revenue expansion since early 2016. For the full year that ended on March 31st, revenue also grew by more

than a half. The company said, however, that the increase was partly the result of adding several recently acquired businesses, such as the takeout delivery service Ele.me, to its sales computations. Without those, it said, full-year sales would have increased by just under two-fifths, the slowest growth in three years. Alibaba also said the number of customers on its Chinese retail marketplaces for the full year that ended in March had grown to more than 650 million, an increase of over 100 million.

China’s economy has slowed since the tariff fight with the United States began last year. Diplomacy with Washington has frayed. Alibaba’s enormous size makes the company a closely watched bellwether for consumer and business sentiment in China, even if it’s an obstacle to finding new ways to make money. Alibaba’s scale and breadth may also put it in a better position than many other Chinese businesses to weather the present choppiness.

Alibaba has said it will avoid ramping up ad sales until it has collected more data about whether new personalized ads in its shopping app are successfully persuading customers to hand over more of their money. But Alibaba executives have also said the company does not want to add to its

merchants’ expenses at a time when many of them are already jittery about the economy. Instead of trying to make more money by charging more for ads, Mr Zhang said on Wednesday, the company plans to invest in enticing more people, particularly those who live in China’s smaller cities

and towns, into conducting their lives within Alibaba’s consumer universe. More than two-thirds of the new users on Alibaba’s Chinese shopping platforms this past year lived outside the country’s megacities, the company said.

Source: The New York Times

ROBIN LI ISSUES CALL TO ARMS AS Baidu SLUMPS TO FIRST LOSS SINCE 2005

Win the battles that need to be won. Be bold. Execute flawlessly. Stop finding excuses. Work hard. Fight harder. These are messages from Baidu co-founder and the chairman, Robin Li Yanhong, who has again taken to the pen to stir the company’s more than 42,000 employees to action, as the Beijing-based search engine operator reported its first-ever quarterly loss since going public in 2005.

“2019 is not only a year of challenges, but also a year of opportunities. In the coming months and days, the whole Baidu family, from the senior management to all employees, must work hard and fight harder,” Li said in the memo, a copy of which was obtained by the Post. “For senior managers, saying ‘I have tried’ is not enough and we need to make sure we win in the battlegrounds that we must win; for employees, we must spare no effort to make sure every task is executed flawlessly.” Baidu has had a stranglehold on search in China with 70% of the market, especially after Google exited in 2010.

But a shift in internet usage patterns has chipped at that dominance, with the rise of self-contained super-app ecosystems by rivals like Alibaba and Tencent. A user could



Robin Li, CEO of search giant Baidu. Photo: AP

quite easily watch a movie, read news, shop online and order takeaway food without having to leave one of these walled communities or go to a traditional search engine. Meanwhile, the rise of start-ups like ByteDance, with their AI recommendation-driven news and short-video apps Toutiao and Douyin, are challenging the original trio known commonly as BAT, for the attention and wallets of China’s more than 800 million internet users.

Source: South China Morning Post

XIAOMI DISMISSES HEAD OF AFRICA’S ARM FOR VIOLATING CHINESE DECENCY LAW

Smartphone maker Xiaomi Corp confirmed on Friday that it had dismissed the head of its Africa’s division for violating a Chinese law pertaining to indecent public behaviour. According to an internal letter dated from May 23rd, and widely circulated online, the company dismissed vice president Wang Lingming for violating Article 44 of China’s public safety law. Xiaomi confirmed the veracity of the letter, which also says Wang was detained for 5 days by public security bodies, but the Chinese company declined to comment further. Reuters could not immediately reach Wang for a comment.

Article 44 of China’s public safety law states: “Whoever commits an obscenity against another person or deliberately exposes his body in a public place shall be detained for a period of no less than five days and less than ten days”. Xiaomi appointed Wang as head of its newly created Africa unit in January. It later launched a partnership



with e-commerce platform Jumia to distribute its phones in Africa, where it faces steep competition from Samsung Electronics, Huawei Technologies, and Shenzhen Transsion Holdings. Xiaomi is the world’s fourth-largest smartphone vendor, according to research firm IDC, and has been expanding abroad aggressively as China’s smartphone market contracts.

Source: Reuters

ALIBABA SAID TO PICK CICC AND CREDIT SUISSE TO LEAD HONG KONG SHARE SALE

ALIBABA GROUP. Chinese internet giant, Alibaba Group, has picked China International Capital Corp and Credit Suisse Group to lead a planned Hong Kong share sale, people familiar with the matter said. The online retailer is in discussions with other investment banks seeking a role on the offering, according to the people, who asked not to be identified because the information is private. Alibaba plans to file a formal listing application with the Hong Kong stock exchange as soon as the next few weeks, the people said.



The offering could raise as much as US\$20 billion, though Alibaba has not finalised a precise fundraising target, the people said. A deal that size would be Hong Kong's largest share sale since 2010, according to data compiled by Bloomberg. The transaction could bolster the city's status as a destination for Chinese tech listings and boost Alibaba's cash pile, as it wages a costly war of subsidies with Meituan Dianping in food delivery and travel. The company will seek to preserve its existing governance structure, where a partnership of top executives has rights including the ability to nominate a majority of board members, one of the people said.

comment in an emailed statement. Representatives for CICC and Credit Suisse also declined to comment. Credit Suisse was the left-lead bank on Alibaba's 2014 US initial public offering, which raised a record US\$25 billion. Alibaba also has an existing relationship with CICC, once dubbed "the Goldman Sachs of China" for its work bringing some of the country's biggest state-run firms to market. It owns 11.7 per cent of CICC's Hong Kong-traded shares, making Alibaba the second-biggest holder, data shows.

Source: South China Morning Post

SOME BIG TECH FIRMS CUT EMPLOYEES' ACCESS TO HUAWEI



A Huawei company logo is seen at Huawei's Shanghai Research Centre in Shanghai, China. REUTERS/Aly Song

Preparations are at an early stage, and details of the offering could change, the people said. Alibaba declined to

the matter. Chipmakers Intel Corp and Qualcomm Inc, mobile research firm InterDigital Wireless Inc and South Korean carrier LG Uplus have restricted employees from informal conversations with Huawei, the world's largest telecommunications' equipment maker, the sources said. Such discussions are a routine part of international meetings where engineers gather to set technical standards for communications technologies, including the next generation of mobile networks, known as 5G. The new restrictions could slow the rollout of 5G, which is expected to power everything from high-speed video transmissions to self-driving cars, according to several industry experts.

A separate standards body, the Institute of Electrical and Electronics Engineers (IEEE), put restrictions on Huawei engineers' ability to participate in peer reviews for its publications, drawing criticism from some in China's industry and elsewhere.

"Huawei isn't just some company. They, by many accounts, are the leader in 5G technology. Excluding them is very hard to work around, so it does stand to disrupt the entire project," said Jorge Contreras, a law professor at the

University of Utah and an IEEE member. "If the idea is to create a non-Chinese 5G, I'm not sure that's possible. Even if it is, would it be as good?"

HSBC SETS UP US\$880 MILLION TECHNOLOGY FUND

As companies are looking to cash in on the potential of uniting the infrastructure and development of the Greater Bay Area, HSBC said on Tuesday that it is creating a US\$880 million technology fund to provide financing to early stage companies in the region. The GBA+ Technology Fund will focus on lending to high-growth companies in mainland China, Macau and Hong Kong in a variety of sectors, including e-commerce, financial technology (fintech), robotics, biotech and health care technology, HSBC said. "Lending money is not the sole purpose. We want to create a lasting relationship with our customers," said HSBC's head of commercial banking in Hong Kong, Terence Chiu. "We're not transactional. That's never been our strategy in 154 years." The new fund comes as a framework for the Greater Bay Area (GBA) was unveiled in February to better integrate Hong Kong, Macau and nine cities in Guangdong province for future development and economic cooperation.



China's Shenzhen city in the night. Photo: SCMP/Handout

In 2018, the GBA was home to nearly 120 million people and had a combined gross domestic product of US\$1.6 trillion, making it larger than Australia if it were a stand-alone economy.

The fund would focus on providing financing to companies with viable business models and focus on helping those companies fund future growth, rather than providing

financing for the earliest "proof of concept" work at a start-up. "We'll use a range of criteria when considering applicants for this fund. We would look at cash flows and not just profits," Chiu said. "We would take into account the market valuation, the sponsors from the previous rounds of funding, the management capability, the rate of money they're burning and their ability to raise funds. We'll also look at business growth factors like how fast they acquire new customers to download their app." "We won't guarantee that every application will be approved. That's common to all kinds of lending," he said. "At least now, there is a bank with the willingness to listen."

Source: Reuters

CHINA AUTO SALES FALL 16.4% IN MAY, THE 11TH MONTH OF DECLINE



Newly manufactured cars are seen at the automobile terminal in the port of Dalian, Liaoning province, China

Sales fell to 1.91 million vehicles, said the China Association of Automobile Manufacturers (CAAM). That followed declines of 14.6% in April and 5.2% in March, as well as the first annual contraction last year since the 1990s against a backdrop of slowing economic growth and a crippling trade war with the United States. Sales also suffered from provinces implementing "China VI" vehicle emission standards earlier than the central government's 2020 deadline, stoking uncertainty among manufacturers, according to CAAM, analysts, dealers and consumers.

In the new energy vehicle (NEV) segment, sales continued to rise in May, by 1.8% to 104,000 vehicles, CAAM said. Last

year, though the broader market shrank, NEV sales jumped almost 62%. NEVs include petrol-electric hybrid vehicles, plug-in hybrids, battery-only electric vehicles and hydrogen fuel cell vehicles. China, blighted by air pollution, has been a keen supporter of NEVs, requiring automakers to meet sales quotas. Earlier this month, the government announced measures to revive slumping car sales, including stopping local authorities from imposing new restrictions on car purchases and eliminating restrictions that applied to NEVs. Contrary to market expectations, the measures did not

include the relaxation of controls over the issuance of new licenses for petrol-powered cars in major cities.

In May, most automakers reported a decline in China sales, except Japan's Toyota Motor Corp and Honda Motor Co Ltd, which logged double-digit growth. Automakers have responded to the market slowdown with price cuts, while analysts have raised concern over long-term profitability. (This story corrects rise in May NEV sales to 1.8%, not 41.5%)

Source: Reuters

HOW CHINA COMPETES WITH SILICON VALLEY: TOP 10 CHINESE TECH COMPANIES

THE TOP 10 HOTTEST CHINESE TECH STOCKS

Alibaba Group (BABA)	JD.com (JD)
Baidu Inc. (BIDU)	Tencent Holdings Ltd.
NetEase Inc. (NTES)	Xiaomi
Sina Corporation (SINA)	Huami Corporation (HMI)
Baozun (BZUN)	Weibo Corporation (WB)

Chinese tech companies are developing at an incredible pace. The country produces a large number of talent: about 4 million university graduates major in technology, math and engineering annually. The entire nation is taking artificial intelligence (AI) as a top priority and wants to stay ahead of other nations in AI development.

Additionally, China has many exciting innovations in the IoT, smart cities and smart homes. It is expected that only in just 5 to 10 years, an ordinary Chinese family will use a robotic home centre to control information flowing around the family home.

China has recently stated its ambition to become a global tech superpower. The country's top leaders, including President Xi Jinping, said technology and science are one of the main battlefronts of the economy. Following the "Made in China 2025" strategy, the country aims to break its dependency on foreign technology in sectors, such as semiconductors, robotics, new-energy vehicles and aerospace.

Source: capital.com

CHINESE COMPANY DESIGNS WEARABLE 'AIRBAG' FOR THE ELDERLY

A company in China has designed an inflatable belt to protect the elderly if they fall. The belt works like an airbag in a car, which the company used to make, before realising the potential of catering to consumer demands from China's ageing population.

A micro gyroscope is used to detect the speed of the fall and angle of the wearer and a microprocessor is used to trigger

the airbag. China's population growth rate continued to slow in 2018, spelling possible trouble ahead, as a swelling number of retirees pushes up against a shrinking labour pool. Figures released in January by the National Bureau of Statistics put the population at 1.395 billion in 2018. Care for the elderly is a rising government concern, as the working-age population continues to fall as a percentage of the total.

Source: Euronews.com

CHINESE-OWNED COMPANY MAKING PARTS FOR TOP-SECRET UK-US FIGHTERS



The next generation of F-35 is in production. Pictured: An F35B aircraft

A Chinese-owned company is making circuit boards for the top-secret next generation F-35 warplanes flown by Britain and the United States, Sky News can reveal. Exception PCB, a printed circuit board (PCB) manufacturer in Gloucestershire, South-West England, produces circuit boards that "control many of the F-35's core capabilities", according to publicity material produced by the UK Ministry of Defence (MoD).

This includes "its engines, lighting, fuel and navigation systems", it said. When asked about the firm's Chinese ownership, the MoD said Exception PCB is an established manufacturer of circuit boards to the defence industry and presents "no risk" to the F-35 Joint Strike Fighter supply chain.

Source: Sky News

\$23 BILLION INVESTMENT IN PRODUCTION OF 1 MILLION EVS/YR AND 500 GWH OF BATTERIES

Evergrande, a Chinese firm believed to be the biggest real estate company in the world and backers of electric vehicle start-ups, like Faraday Future and NEVS, announced a massive \$23 billion investment in the production 1 million electric cars and 500 GWh of batteries per year.

The company is known for having its hands in many different businesses in China and overseas. With a valuation at more than \$100 billion and revenues of over \$40 billion, Evergrande is now looking to expand into electric vehicles.

They have been making moves in the space for years with a large stake in Faraday Future for \$2 billion and another \$2 billion to take control of NEVS, SAAB's all-electric successor.

After acquiring large stakes in those electric vehicle companies, Evergrande claims to have "acquired key



The next generation of F-35 is in production. Pictured: An F35B aircraft

technologies in the sector" and now plans to launch its own production of electric vehicles in China in a big way.

Source: electrek.co

CHINESE COMPANY EAGER TO SELL BELARUSIAN GOODS ONLINE

Belarus and China are discussing the possibility of selling Belarusian goods via digital trade platforms, representatives of the Consulate General of Belarus in Shanghai told BelTA.

The matters were discussed as Consul General of Belarus Valery Matsel met with Vice President of Hangzhou Highstore Technology Company (Zhejiang Province), Ni Jinjun, on 13th of June. The company is one of the experimental enterprises in the Hangzhou transnational digital commerce zone. It is one of the top 25 digital commerce platforms in Zhejiang

Province and one of the top 10 companies that enable transnational digital commerce.

During negotiations in the consulate general, the sides discussed sales of Belarusian food to China - beef, poultry meat, dairy products. Close attention was paid to selling these products via digital commerce platforms of Hangzhou Highstore Technology Company.

Source: eng.belta.by

CAN YOU REALLY TRUST VPN PROVIDERS WITH YOUR DATA?

[IT'S COMPLICATED]

By Stella Law

The fact that you landed on this part of the web signifies that, at the very least, you're concerned about your online privacy. Perhaps your willingness to add an extra layer of security to your online life has promoted you to deliberate on using a virtual private network (VPN). Or maybe you're already using one and would like to expand your knowledge on how effective they really are.

In either case, you have come just to the right place, as we're about to briefly touch upon some of the essential (and some often overlooked) concepts surrounding VPNs.

WHAT IS A VPN AND WHY YOU MIGHT NEED ONE

In essence, a VPN is an encrypted tunnel that provides you with relative anonymity, as you browse the web or download content from online sources. As long as it is active, a VPN sends all the traffic originating from and targeted at your device through that encrypted tunnel, thus making it nearly impossible for someone snooping on your traffic to figure what kind of information you're

requesting and sending online. Let's illustrate this with an example.

Say you are trying to visit MySecretWebsite.com and you're super secretive about it. You don't want anyone to know that you visit that particular website, including your internet service provider (ISP).

In general, an ISP can see and log every website you visit and every online service you use. ISPs track these data all the times for various reasons (which may include selling your browsing habits to advertisers). A VPN can help you stand against this seemingly intrusive business model and/or legal obligation of your ISP.

Your VPN enables you to send an encrypted message to one of its servers requesting something along the line, "can you fetch the home page of MySecretWebsite.com and send it to me, please?"

Your ISP knows that you are communicating with your VPN provider. However, because the communication between you and your VPN is encrypted, it can not decipher the exact content of your message, i.e. it doesn't know that you are about to visit

MySecretWebsite.com.

Similarly, when your VPN sends you the website data of MySecretWebsite.com, your ISP knows that you received something, but it has no way of identifying exactly what it is that you received.

So, now with the basics out of our way, let's address the proverbial elephant in the room. Are VPNs really as effective as they claim to be? Well, the answer depends on what you want to use it for. A VPN can be useful on scenarios including, but not limited to:

- When you don't want to be tracked online by your ISP or the websites you visit.
- When you're using a public Wi-Fi network and don't want malicious elements to intercept your data.
- If you don't want nosy advertisers to track your browsing habits just so they can shove their lousy advertisements into your face all the times.
- When you want to access a website that's blocked by your ISP for whatsoever reason.

VPN IS NOT A FOOL PROOF SOLUTION THAT GUARANTEES YOU 100% ONLINE SECURITY AND PRIVACY



For regulatory and legal reasons, it is quite possible that some, if not all of them, log their users. And there are enough examples of proxies and VPN services deflecting blames to their users in order to avoid legal consequences. For example, there are documented evidence that PureVPN had shared log information with federal investigators pursuing a case against a cyber-criminal.

After all, if you come to think about it, the \$5 a month you pay for a VPN won't really matter much if existing laws compel the provider to share your data with relevant agencies. Especially considering that not doing so could make them vulnerable to severe regulatory/legal consequences.

Also, try avoiding those free VPN providers if you can. The premise is pretty simple -- after all, operating a VPN network on a global scale with thousands of users is usually pretty darn expensive. So if a provider is giving you access to their network for free, odds are high that you, along with your fellow users, are essentially the company's primary product that they are using to attract potential customers (e.g. advertisers).

In conclusion, while the average privacy-concerned web user has plenty of good uses for a virtual private network, blindly putting your faith on a VPN -- any VPN -- is probably not a very smart idea. Especially not if you are partaking in activities that your government considers as a serious crime. Because when push comes to the shove, chances are they will go to any extent to track you and find you, no matter what VPN you use. **B**

真的可以信任 VPN 提供商吗?

[这很复杂]

您使用网络肯定关注您的在线隐私。因考虑为您的在线生活添加额外的保护，促使您使用虚拟专用网络 (VPN)。我们即将简要介绍一些围绕 VPN 的基本(一些经常被忽视的)概念。

什么是 VPN? 以及为什么你需要它?

本质上讲, VPN 是一种加密通讯方式, 可在您浏览网页或从在线资源下载内容时为您提供相对匿名性的服务。只要它处于活动状态, VPN 就会通过该加密通讯方式发送源自您设备并以您的设备为目标的所有流量, 从而使窥探您流量的人几乎不可能知道您要求和在线发送的信息类型。VPN 是否真的像他们声称的那样有效呢? 答案取决于你想用它做什么。VPN 可使用的场景, 包括但不限于:

- 当您不希望互联网服务提供商或您访问的网站在线跟踪时。
- 当您使用公共 Wi-Fi 网络并且不希望恶意元素拦截您的数据时。
- 如果您不希望八卦广告客户跟踪您的浏览习惯, 防止他们随时将糟糕的广告推送给您。
- 当您想要访问被互联网服务提供商阻止的网站时。
- 当您访问不适合您的特定位置的在线服务时。

VPN 并不是一个万无一失的解决方案, 它也有其局限性。他们有多可靠?

大多数 VPN 服务并不仅仅是为了尊重您的在线隐私。虽然可能有一些仅仅是为了用户的利益而运作, 但大多数是营利性组织, 它们是需要赚钱的企业。

这意味着他们必须遵守他们所在土地的法律, 并且可以接受政府机构的传票和保证。出于法规和法律原因, 很可能有些(如果不是全部的话)记录他们的用户。并且有足够的代理和 VPN 服务显示他们将责任转移给用户, 以避免法律后果。

如果可以, 请尝试避免使用这些免费的 VPN 提供商, 毕竟, 在全球范围内运营数千名用户的 VPN 网络通常非常昂贵。因此, 免费的代价可能是成为展示的产品。

总而言之, 盲目地把相信 VPN - 甚至任何 VPN - 可能不是一个非常聪明的想法。

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btianjin.cn/190711

5 PROVEN STRATEGIES for Building Backlinks in 2019



By Andy Marsh

It's 2019, and backlinks remain vital ranking factors to focus on. According to SEOMoz, the link popularity of a specific page accounts for 22.33% on Google's ranking algorithm and will influence the traffic to your website. However, most link-building strategies (guest-posting, and blog submission directories) are outdated, generate few backlinks, and are time and energy consuming.

1. SELECT AN EVERGREEN TOPIC

Evergreen content is content that never goes out of date. It revolves around a topic that will always have readers regardless of the season or the news cycle. If you take a closer look at the definition, you will realize there are two parameters: topic and content.

An evergreen topic is one with consistent search volume over time. If you are in the fitness industry, an evergreen topic would be "weight loss." Evergreen content, on the other hand, revolves around this topic. For our topic, a perfect example of evergreen content would be "10 Ways to Lose Weight without Dieting."

Evergreen content is great, as it

accumulates links over a substantial period and is unlikely to be de-indexed since it gets traffic over a long time.

P.S. The keyword "weight loss" gets over 10K searches every month.

2. THE SKYSCRAPER TECHNIQUE FOR EVERGREEN CONTENT

Created by Brian Dean from Backlinko, it is a strategy of turning content into quality backlinks.

It is a rather simple, but genius idea that starts with researching the most popular topics in your niche. It could be "SEO tools" for digital marketers. A simple Google search will suffice, but we recommend Buzzsumo to find the most shared content. Next, you create content that is 5 to 10X better than



the competition. Finally, you have to promote your content and especially to people you mention in the post.

This worked for Dean Brian when he created an SEO tool definitive guide that has backlinks from over 600 domains. Even better, the links are from authority websites, such as Entrepreneur.com, and Hubspot.

3. THE HARO TECHNIQUE

If you are willing to put in the time, and you are interested in links from authority sites, being a source for bloggers and reporters will get you some high-quality backlinks.

The HARO (Help a Reporter Out) technique is a passive link building strategy, i.e., the opportunities come to you over you going to them. HARO is like tinder for public relations, and it is a free service that provides reporters with sources for upcoming stories. It connects journalists to people who want exposure (you). Once you sign up on HARO, you should keep an eye out for requests you can contribute to, and send a concise, but valuable pitch to those that interest you.

4. THE MOVING MAN METHOD

The moving man method is another technique created by Brian Dean, and it relies on using outdated resources. First, find resources that have changed names, moved, or shut down. A great

example is when SEOMoz.org changed to MOZ.com.

Next, find authority websites that are linked to SEOMoz.org and are not aware of the change. Remember you are interested in authority websites and thus focus on those with the highest domain authority. Finally, reach out to those that still link to the outdated resource, and give them a quick heads up. While at it, offer a valuable resource from your website they can link to. Most sites will be inclined to link to your site given the value you provided.

5. USE BRANDED STRATEGIES AND TECHNIQUES

If you have been paying close attention, you should have realized that the techniques have some unique names; from The Skyscraper technique, The Moving Man Method, or The HARO technique. These names are catchy and ensure that people link to your content. Some people will go as far as to publish content about it and link back.

First, you need to develop a unique strategy. You don't need unique ingredients, just a unique recipe; a great example is The Briefcase Technique by Ramit Sethi. Next, name the approach and ensure it describes what the stratagem does, and finally publish it as part of your website.

Visit us online:
btianjin.cn/190712

CONCLUSION

When building backlinks, remember it is not the quantity but the quality that matters. Use the techniques above to wow your prospects and get quality backlinks. The strategies take time, but they ensure BIG results.

3

2019 年建立反向链接的 5 个有效策略

2019 年反向链接仍然被重点关注着。根据 SEOMoz 的说法，特定页面的链接流行度占 Google 排名算法的 22.33%，并会影响您网站的流量。但是，大多数链接构建策略已过时，生成的反向链接很少，而且耗费大量时间和精力。

今天，您将学习构建快速及高质量的反向链接的方法。

1. 选择常青主题

常青内容是永不过时的内容。它围绕着一个无论什么变化都会有读者的话题。两个重要参数：主题和内容。常青主题是随着时间的推移仍具有一致搜索量的主题。如果你在健身行业，一个常青的话题就是“减肥”。另一方面，常青的内容围绕这个话题。健身常青内容的一个完美例子是“10 种减肥方法”。

2. 常青内容的构建技术

由 Backlinko 的 Brian Dean 创建，这是一种将内容转化为高质量反向链接的策略。从研究最受欢迎的主题开始。它可能是数字营销人员的“SEO 工具”。这对 Brian Dean 来说是有用的，因为他创建了一个 SEO 工具权威指南，该指南包含来自 600 多个域的反向链接。

3. HARO 技术

HARO 就像公共关系的火种，它是一种免费服务，为记者提供即将发布的故事的来源。它将记者与想要曝光的人联系起来。一旦您注册了 HARO，您应该留意您可以贡献的请求，并向您感兴趣的人发送简明但有价值的信息。

4. Moving Man 的技术

Moving Man 的技术是 Brian Dean 的另一个发明。一个很好的例子是当 SEOMoz.org 改为 MOZ.com 时。找到原链接 SEOMoz.org，联系那些仍然与过时资源相关联的人，并快速提醒他们。在此期间，您可以链接到您的网站提供宝贵的资源。鉴于您提供的价值，大多数网站都倾向于链接到您的网站。

5. 使用品牌战略的技术

如果你一直在密切关注，应该意识到这些技术有一些独特的名字，并确保人们链接到您的内容，所以您需要一个独特的品牌战略。

结论

在建立反向链接时，请记住重要的不是数量而是质量。使用上述技术让您的潜在客户惊叹并获得高质量的反向链接。这些策略需要时间，但它们确保了好的结果。

HOW TO ENGAGE EMPLOYEES STRATEGICALLY



如何提升员工敬业度的策略

By Mary Lewis

Are you still treating employee engagement as a buzzword?

Earlier schools of thought would associate employee engagement to 'employee happiness or satisfaction', but this definition is very limited, since companies would expect its human resources to contribute to bottom-line, organization success.

Highly engaged employees are those who enthusiastically see their work as part of a larger company mission, thus their commitment is not just limited to their functional roles. Engaged employees are driven to contribute to the business goals as they see how much it fulfils their own personal growth goals, as well.

Beyond employee surveys, higher bonuses, trip incentives or regular team huddles, getting the modern employee to be emotionally invested in their work isn't as easy as it seems to be.

Data from Workday and IDC reveals that about 79% of Asia/Pacific employees surveyed are very/somewhat satisfied at work. Yet, when given the right opportunity, 73% of employees are likely to switch jobs, with 43% on average considering to do so within a year.

With job switching becoming easier in open job markets, it is quite an uphill battle for HR managers to find that compelling strategy to nurture and retain highly engaged talent.

Meanwhile, here are some of the best-practice approaches on four employee engagement drivers that can be applied at scale:

1. Help employees find their Sense of Purpose:

Get to brainstorm as a group to uncover the deeper reason why your team/unit/department continues to exist and to what role does your group serve in fulfilling the overall needs of the company? Upon finding that 'deeper why' be sure to write it down and post it for all to see.

Meet with your team members individually and allow them to discover and voice out how they see their motivations or values as aligned with your team mission.

Next, help your employees explore their strengths --- those that gives them fulfilment in accomplishing for your team or department. Once you are aware of this, be sure to incorporate their strengths as part of their assignment or task.

2. Invest in Continuous Learning

Employees choose the company that will be able to equip them for their future roles-- as a thought leader or a senior executive someday.

To start, how about checking whether your internal training programs are responsive to modern times?

Author Michael Allen of "Designing Successful e-Learning" describes four elements that contribute to effective instructional design. Forbes' Stephen Bear coined these as micro, mobile, memorable and measurable data.

早期的思想流派将员工敬业度与“员工幸福感或满意度”联系起来，但这一定义非常有限，除了员工调查，更高的奖金，旅行激励或定期团队聚会之外，让现代员工在工作中投入情感并不像看起来那么容易。以下是可以大规模应用的四种提升员工敬业度的最佳实践方法：

1. 帮助员工找到使命感：

首先，发现团队在满足公司整体需求方面的作用，请将其写下并发布。其次，与团队成员单独会面，让他们表达他们与团队使命保持一致的动机或价值观。最后，帮助员工发掘自己的优势。

2. 投资持续学习

首先，检查您的内部培训计划是否顺应时代要求？

在设计培训计划时考虑以下基本要素：

- 小型，短期，按需和专业学习机会。
- 适合移动设备的培训平台。
- 模拟和游戏化元素的学习体验。
- 通过学习管理系统（LMS）实现员工学习数据收集。

3. 员工健康管理

第一，获得高管支持，通过分享成功案例来使员工参与；第二，通过技术支持简化流程，便于员工坚持下去；第三，使用系统消息及时激励和提醒员工；第四，健康文化应该是一种内在的文化。审视你的公司设备或相关支持系统是否足够有效。如招待会是否供应水果或糖果？公司办公桌椅是否符合人体工学设计等？

4. 弹性工作安排

如制定弹性工作时间制度；支持远程办公；或是将两周的工作压缩到九天或九天半；还有，如两个人分享一个全职工作内容，按比例分配薪水和带薪休假；以及每周工作时间少于40小时。

Consider these essential ingredients in designing your training program:

- Microlearning refers to small, short, on-demand and specialized learning opportunities. These are easy to implement and quick to update whenever needed.
- Mobile-friendly training platforms ensure that your employees can engage with it at their convenience.
- Memorable content and delivery would refer to experiential, simulation and gamification elements of the learning program.
- Measurable data entails recording and tracking the gathering insights from all the learning technologies that are undertaken by employees in your organization. There are already some tools that enable this through learning management systems (LMS) applications.

3. Employee Wellness

Having ongoing wellness programs sends a reassuring message that the company cares for its employees, however, if the initiatives aren't engaging enough, workers lose interest quickly, the programs become less effective, then it will be discontinued.

Companies, which are able to succeed in this arena, were found to be applying these principles:

- **Get the topmost 'buy-in'.** When senior management gives their nod of approval or leads by example, you capture the path of the least resistance. As this may be easier said than done, you can also try the pocket approach when you start with one department, location or site to gather champions, who can help bolster the program with their success stories.
- **The easier the program, the more likely people will stick with it.** Here, technology can help in automating the enrolment process, track activity via wearable gadgets like Fitbit and synch up data and reporting. But make sure to streamline the process of awarding incentives to encourage sustained participation, too.
- **Gentle reminders encourage progress.** Once wellness goals are set by each individual or team (like in

an Amazing Race style), a messaging system can help motivate employees to ramp up their fitness commitments. Automated reminder system can also be used to recognize employees or departments that are able to achieve their wellness goals.

- **Wellness culture should be a built-in culture.** Does your reception serve fruit or candy? Are your staircases well-lighted and conducive for walking? What kinds of meals are served during staff meetings or company events? Do you have changing rooms or shower rooms for those who exercise before the start of their work? Are your office chairs and tables ergonomic in design? Do you have sufficient water stations per floor?

4. Explore flexible work arrangements.

Consider these statistics: 82% of professionals said that they would be more loyal to their employers if flexible work options were available (Entrepreneur.com, 2018) and 76% of respondents identified flexible work schedules as the best incentive their employer could offer (Quickbooks, 2018)

There is an array of setups which can be studied by HR managers and adapted based on job requirements and employee capacity:

- **Flexitime - flexibility in arrival,** departure and/or meal breaks with a designated core work time where all staff members are present.
- **Telecommuting** - allows an employee to work off-site (or work from home) for a part of the work week on a regular basis.
- **Compressed Work week** - this distributes the 35-40 hour work week in less than five workdays. Another option would be to compress two weeks of work into nine or nine and a half days.
- **Jobs sharing** - full-time job split between two individuals, sharing the position with typically a prorated salary and paid time off.
- **Part-Time Work** - a regular arrangement consisting of a work week that is less than the standard 40 hours per week. **B**

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btianjin.cn/190713

AmCham China, Tianjin Delivered 2019 White Paper to Tianjin Vice Mayor and hosted AmCham China Centennial Celebration and 2019 AmCham China Tianjin Government Appreciation Reception

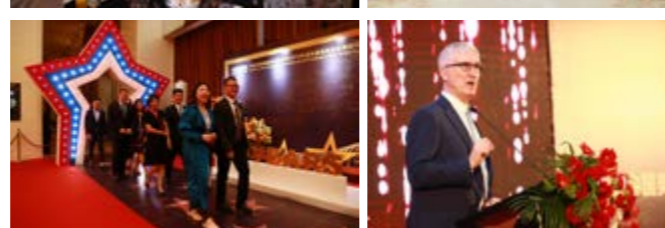
23.05.2019. Four Seasons Hotel Tianjin

On Monday, May 23rd, AmCham China, Tianjin, invited Vice Mayor Jin Xiangjun for a discussion with AmCham member companies delegation about how current levels of engagement and support can be strengthened between the local government and American businesses operating in Tianjin. The AmCham delegation was headed by Timothy Stratford and Martin Winchell, Chairman of AmCham China and AmCham China, Tianjin respectively.

U.S. Embassy representative, Matthew Murray, Minister Counsellor for Economic Affairs of US Embassy in Beijing, expressed his hope for the continued improvement of U.S-China relations.

The success of the government appreciation dinner would not have been possible without the support of its sponsors. AmCham would like to take this opportunity to thank iKang, Tianjin Juilliard, United Family Healthcare, Air Canada, PPG, JLL, Schneider Logistics, Marriott Group, Admiral Farragut Academy, AstraZeneca, Aviation Institute of Maintenance, JLG, Nice Wedding Planner and We Brewery, who each sponsored the Government Appreciation Dinner.

This event represents AmCham China Tianjin's most important advocacy event of the year, and its success is a measure of AmCham's dedication to creating a welcoming environment for all American business operating in Tianjin.



For more information regarding this or future or events, please check out the official AmCham webpage (www.amchamchina.org) for more.

Tour of Caterpillar with Automation & Lean Manufacturing Lecture

04.06.2019. Caterpillar Tianjin Ltd. (CTL)



AmCham China, Tianjin, together with Caterpillar Tianjin Ltd. (CTL) went on an exclusive company tour of Caterpillar with Automation & Lean Manufacturing Lecture on Tuesday, June 4th.

This event attracted almost 70 participants, including AmCham Tianjin members, experts from the industry and students from International School of Tianjin, Admiral Farragut Academy Tianjin and Haileybury International School Tianjin.

AmCham China, Tianjin, would like to extend a special thank you to Caterpillar Tianjin Ltd. for providing us with such a rare opportunity to gain insights into the advancements occurring in the automotive manufacturing industry.

European Chamber: 2019 "WAGO CUP" BADMINTON TOURNAMENT 25.05.2019.



The European Chamber Tianjin Chapter 2019 "WAGO CUP" Badminton Tournament was successfully held at TEDA international school. The tournament lasted whole day, with 12 teams representing 12 member companies competing in 3 categories for one champion title. As for the result, Team Airbus once again upheld the trophy for the 3rd time in a row, followed by WAGO (the exclusive title sponsor of the event), Continental Automotive and Volkswagen Transmission for the 2nd, 3rd and 4th places respectively.



European Chamber: Tianjin Chapter Spring Family Day 25.05.2019. combined with the badminton tournament



THE FAMILY DAY part of the event attracted over 40 commercial outlets, showcasing their products or services for onsite interactions and business development. As the post-event survey indicates, more than four fifths of the commercial outlets/suppliers are fully satisfied with the outcome of over 60 potential business leads and contacts generated in 1 day, excluding a few with 100+ leads.



THE TREASURE HUNT GAME became one of the absolute highlights of the event, which was fully registered with 63 participants within 10 minutes. With fierce competition, the blue team with 3 girls won the biggest prize – 3 complementary round-trip flight tickets to Europe sponsored by Turkish Airlines. Congratulation!

UPCOMING EVENT

** Sponsorship Opportunity Available! Please Contact Chamber Staff Lorraine Zhang @ 022-58307608*

Supply Chain Management Training

Material Requirement Planning (MRP)

Date: July 5th

Budget Management and Cost Control

(English Session)

Date: July 18th

Soft Skill Training: Art of Reporting Your Work

Date: July 19th

Exclusive Factory Tour to Nestlé Tianjin & Workshop

on Multi-National Company Management Facing External Change

Date: July 25th

The Pyramid Principle - Logic of Thinking, Expression and Action 17.05.2019.



On May 17th the German Chamber of Commerce conducted a full day training on the topic of "The Pyramid Principle - Logic of Thinking, Expression and Action" at GCC Tianjin Office. The event aimed at helping participants structure their thoughts and get their points across clearly and effectively.

The world-famous Pyramid Principle, created by Barbara Minto – the first female post-MBA hire at McKinsey – in the 1970s, is a strongly applicable tool anytime you are trying to convey a persuasive argument. No matter what your team's focus is, sales, advisory, marketing or anything else, the Pyramid Principle can help a lot.

Through this training course, the trainees learned about the classic Pyramid Principles and how to effectively apply this principle to practical use.

Roundtable Mittelstand 23.05.2019.

As one of the GCC's event serie, the Roundtable SME in May focused on the topics: personnel expenses and environment, which was held on May 23rd at the company Stiebel Eltron (Tianjin) Electric Appliance Co., Ltd.

Following a warm welcome from Ms Tatjana Klassen, the General Manager of Stiebel Eltron (Tianjin) Electric Appliance Co., Ltd. the participants had a nice company tour led by Ms Tatjana. After that the participating general managers started a hot roundtable discussion and exchanged their experience until the end of event.



UPCOMING EVENTS

German Movie Night

Date: July 5th
Time: 19:00-21:00
Venue: 3 Kronen 1308
Brauhaus Tianjin

EHS Regulatory Watch

Date: July 11th
Time: 15:00-17:00
Venue: GCC Tianjin Office

Perfect Work Reporting with PPT

Date: July 19th
Time: 09:00-17:00
Venue: 29F, The Exchange Tower 2

Kammerstammtisch Tianjin

Date: July 31st
Time: 19:00-22:00
Venue: Paulaner Tianjin



40%

An average of 40% or more of Amazon sellers are based in China. This is based on data collected from the top 10,000 sellers and has grown 26% from two years ago.



¥200 billion

China's software industry generated RMB 200.4 billion (or USD 29 billion), presenting a robust increase of 14.8% year-on-year, which was driven by increase in sectoral revenue, exports, headcount and wages from January to April, 2019.



164

China now has 164 unicorns, worth a combined US\$628.4 billion, and the top 10 claim individual valuations of more than US\$10 billion – dubbing them as "decacorns." Among the country's premier e-commerce giants are Alibaba Group's Ant Financial, taxi hailer Didi Chuxing, smartphone heavyweight Xiaomi, Alibaba Cloud and Meituan Dianping.

850 MW

This Longyangxia Dam Solar Park in Qinghai province is the largest solar park in the world, stretching to about 27 square kilometres and generating 850 MW of power. It has demonstrated its potential to capture clean energy from the sun to power nearly 200,000 homes.

450

China is set to build 200 airports in the next 15 years to meet its goal of having 450 airports across the country by 2035. It is projected that China in 2035 will be over a quarter of all air travel and will be larger than the US domestic air market.



200 billion

China has over 200 million people taking massive open online courses (MOOC), leading the world in both the number and the scale of application of such courses, a number which has steadily increased over the past six years.



2,000

More than 2,000 preschools have installed health-checking robots, which carry out daily health examinations of its students.



150,000

Roughly 55% of the hotels being built in China are planned to open by the end of 2020, adding more than 500 new hotel projects, adding a total of 150,000 rooms to the hospitality market.



Leading the way is Hilton Hotels & Resorts, which has 40 projects and 11,272 rooms.

65%

By 2025, China is projected to fulfil 65% of the world's luxury spending, driven by a rapid expansion of numbers of upper-middle-class households, and as a result of increasing outbound travel and price differential.



Filippo Fondatori

Executive Chef
Four Seasons Hotel Tianjin



Four Seasons Hotel Tianjin has recently appointed Filippo Fondatori as the Executive Chef to lead the hotel's whole culinary team and oversee all kitchens' operation. He hails from Italy, a land famed for its culinary art, where he was richly influenced by the regional dining culture and developed a deep appreciation for fine dining. Prior to Four Seasons Hotel Tianjin, he worked as Executive Sous Chef at Four Seasons Hotel Guangzhou for three years.

"I think the best reward to a chef is being able to create memories through craftsmanship, passion and dedication to our guests by selecting seasonal and locally sourced ingredients," says Chef Filippo.

Chef Filippo has 18 years of culinary work experience. He has worked at many first-class restaurants and luxury hotels, including Casa de Campo Hotel, Ritz-Carlton Sanya and

Four Seasons Hotel Guangzhou. In his leadership role at Guangzhou, he and his dedicated team achieved a Michelin one-star rating for the hotel's Chinese restaurant, Yu Yee Heen.

Chef Filippo is well respected by his team for being a hands-on leader, for his sense of humour, creativity and passion for developing the culinary team. He and his team draw on the seasonal and fine ingredients and their own love of the culinary arts to create unforgettable dining experiences at Cielo Western Restaurant, Jin House Chinese Restaurant, La Sala Lobby Lounge, Kawa, Aria on 9 Sky Garden, as well as Gusto Bar for guests.

For inquiry about Four Seasons Hotel Tianjin, you can contact +86 (022) 2716 6688.

The grand opening @ IKEA Tianjin Zhongbei Store

IKEA Tianjin Zhongbei Store Opening Media Conference was held in Tianjin. The 27th IKEA opened in mainland China and the second store in Tianjin, IKEA Tianjin Zhongbei Store opens on June 27th. To celebrate this grand opening, the two malls will jointly launch a celebration to welcome everyone to IKEA with family.

MORE CHOICE MORE HAPPINESS

Located in the core business district of Zhongbei Town, Xiqing District, Tianjin, IKEA Tianjin Zhongbei Shopping Center is at the intersection of two main roads, Fujin Road and Wanhui Road. It is adjacent to Waihuan West Road and Expressway and about 10 kilometers away from the city center. People can get there directly through Line 2 at Caozhuang Subway Station. With an area of nearly 40,000 square meters, it is divided into two floors above ground and one floor underground. There are 53 home showrooms offering nearly 9,000 kinds of furniture and household items. The restaurant serves dishes with Swedish cuisines. There are nearly 700 seats, and the mall is equipped with 1000 parking spaces. During the opening time, there are temporary parking spaces in various surrounding areas such as Yuhe Road and Caozhuang Huahuilin. There are more than 3,500 free parking spaces. Tianjin residents don't need to worry about parking. IKEA aspires to provide everyone with a good place to travel for the whole family.

HOME INSPIRATION LIGHTS LIFE

The reporter walked into the IKEA Zhongbei Store. The first thing at sight was the 53 new home showrooms, covering almost all the home spaces such as living room, kitchen, bedroom, focusing on "storage spaces" and "life with children", "small space to live" these 3 major aspects of home life solutions. It is understood that in order to show the home inspiration and solutions that are really suitable for Tianjin people, by visiting 1000 Tianjin families, IKEA actually try to understand the real home life of ordinary citizens. IKEA found that Tianjin people loves the home space and are willing to spend more time with their families. Together, there are more and more emphasis on home life. Thus, IKEA Tianjin Zhongbei has specially designed inspirational exhibition rooms for local residents to meet the needs of



their living space, ultimately reflecting the different living conditions and dreams of different groups of people. The mall supplies nearly 9,000 kinds of beautiful and practical furniture and household items, from different combination of cabinets, a variety of sofas and sofa beds, mattresses suitable for different groups of people, safe children's furniture, powerful storage items, comfortable and environmentally friendly textiles, tableware and accessories that enhance the quality of life...all kinds of products to meet the different needs of different people.

IKEA Tianjin Zhongbei 宜家天津中北商场

Address: No.7 Wanhui Rd, Xiqing District
西青区万卉路7号 (地铁2号线曹庄站旁)

Opening Hours:

Apr. - Oct. Mall: 10:00-22:00, Restaurant: 9:00-21:30
Nov. - Mar. Mall: 10:00-21:30, Restaurant: 9:00-21:00

IKEA Tianjin Dongli 宜家天津东丽商场

Address: No. 433 Jintang Rd, Dongli District
天津市东丽区津塘公路433号
(地铁9号线东丽开发区站旁)

Opening Hours: Mall: 10:00-21:00

Restaurant: 9:00-20:30



DINING

TIANJIN

Chinese



Tian Tai Xuan

A: 1st and 2nd Floor, The Ritz-Carlton, Tianjin, No. 167 Dagubei Road, Heping District, Tianjin
T: +86 22 5809 5098
 天泰轩中餐厅
 和平区大沽北路167号天津丽思卡尔顿酒店一楼和二楼

Din Tai Fung

A: No. 18, the junction of Zi Jin Shan Lu and Binshui Dao, Hexi District
T: +86 22 2813 8138
W: dintaifung.com.cn
 鼎泰丰
 河西区滨水道与紫金山路交口18号

New Dynasty

A: 2F, Renaissance Tianjin Lakeview Hotel No.16 Binshui Road, Hexi District, Tianjin
T: +86 22 5822 3388
 天宴楼
 河西区滨水道16号万丽天津宾馆2层

Qing Wang Fu

A: No. 55, Chongqing Road Heping District
T: +86 22 8713 5555
 +86 22 5835 2555
E: info@qingwangfu.com
W: qingwangfu.com
 庆王府
 和平区重庆道55号

Riverside Chinese Restaurant

A: 3F, Holiday Inn Tianjin Riverside Phoenix Shopping Mall East Haihe Road, Hebei District
T: +86 22 2627 8888 ext. 2211
 海河轩中餐厅
 河北区海河东路凤凰商贸广场天津海河假日酒店3楼

JIN House

A: 7/F, Four Seasons Hotel Tianjin, 138 Chifeng Road, Heping District, Tianjin
T: +86 22 2716 6262
 津韵·中餐厅
 和平区赤峰道138号天津四季酒店7层



Dongsir Hotpot

A: No.5 Yong'an Road, Hexi District (opposite of People's Park)
T: +86 22 2331 9777
 懂事儿涮肉
 河西区永安道5号(人民公园西南门斜对面)

Japanese

Kawa Sushi Lounge

A: 7/F, Four Seasons Hotel Tianjin, 138 Chifeng Road, Heping District, Tianjin
T: +86 22 2716 6262
 川·寿司酒廊
 和平区赤峰道138号天津四季酒店7层

Café Vista

A: 1F, Wanda Vista Tianjin, 486 Bahao Road, Da Zhi Gu, Hedong District
T: +86 22 2462 6888
 美食汇全日餐厅
 河东区大直沽八号路486号天津万达广场一层

Seasonal Tastes

A: 1F, 101 Nanjing Road, Heping District
T: +86 22 2389 0168
 知味全日餐厅
 和平区南京路101号一层

Seitaro

A: 2 F, Sheraton Hotel Tianjin Zi Jin Shan Lu, Hexi District
T: +86 22 2731 0909
 清太郎日本料理
 河西区紫金山路喜来登大酒店

Bowbow Sushi Japanese Restaurant

A: Xiannong Area, Intersection of Hebei Road and Luoyang Road, Wu Da Dao, Heping District, Tianjin
T: +86 22 58352860
 宝寿司
 和平区河北路与洛阳道交汇西北角先农大院内

SóU

A: 49F, Tangla Hotel Tianjin, No.219 Nanjing Road, Heping District
T: +86 22 2321 5888 ext.5106
 思创
 南京路219号天津唐拉雅秀酒店49楼

Gang Gang Bread & Wine

A: 104, Olympic Tower, Chengdu Dao, Heping District
T: +86 22 2334 5716
 冈冈葡萄酒 & 面包店
 和平区成都道126号奥林匹克大厦1层104



Western

Promenade Restaurant

Featuring gorgeous views of the Hai River, **Promenade** provides the exclusive dining experience with South East Asia flavors, Indian gourmet, Chinese and Western traditional cuisine and more.
A: 1F, The St. Regis Tianjin No. 158, Zhang Zizhong Road Heping District
T: +86 22 5830 9959
O: 06:00 - 22:00
 河岸国际餐厅
 和平区张自忠路158号天津瑞吉金融街酒店一层(哈密道正对面)



Riviera Restaurant

Riviera brings the casually elegant refined dining experience to Tianjin featuring modern Mediterranean -French dishes paired with selections from an superb list of international wines.
A: 1F, The St. Regis Tianjin. No. 158, Zhang Zizhong Dao, Heping District
T: +86 22 5830 9962
O: 11:30 - 14:30; 17:00 - 22:00.
 蔚蓝海餐厅
 和平区张自忠路158号天津瑞吉金融街酒店一层



ZEST

A: 1 F, The Ritz-Carlton, Tianjin, No. 167 Dagubei Road, Heping District, Tianjin
T: +86 22 5809 5109
 香溢·全日餐厅
 和平区大沽北路167号天津丽思卡尔顿酒店一楼

Cielo Italian Restaurant

A: 9/F, Four Seasons Hotel Tianjin, 138 Chifeng Road, Heping District, Tianjin
T: +86 22 2716 6263
 意荟·意大利餐厅
 和平区赤峰道138号天津四季酒店9层

La Sala Lobby Lounge

A: 2/F, Four Seasons Hotel Tianjin, 138 Chifeng Road, Heping District, Tianjin
T: +86 22 2716 6261
 四季·大堂酒廊
 和平区赤峰道138号天津四季酒店2层

Brasserie Flo Tianjin

A: No.37, Guangfu Road Italian Style Town, Hebei District
T: +86 22 2662 6688
 福楼
 河北区意大利风情区光复道37号

Maxim's De Paris

A: No.2 Changde Dao, Heping District
T: +86 22 2332 9966
 马克西姆法餐厅
 和平区常德道2号



Hard Rock Cafe, Tianjin

A: No.56 Tianta Road, Nankai District
T: +86 22 2351 7625
 天津硬石餐厅
 南开区天塔道56号, 水上公园正门斜对过



Drei Kronen 1308 Brauhaus

A: 1F-2F, bldg. 5, Jinwan Plaza, Jiefang Bei Lu, Heping District
T: +86 22 2321 9199
 路德维格·1308
 德餐啤酒坊
 和平区解放北路津湾广场5号楼1-2层

blue frog (Riverside 66)

A: Unit 3009, Riverside 66, No.166 Xing'an Road, Heping District
T: +86 22 23459028
 蓝蛙(恒隆广场店)
 和平区兴安路166号恒隆广场3009室

blue frog (Joy City)

A: 1F-J02, Joy City, No.2 Nanmen Wai Dajie Street, Nankai District
T: +86 22 27358751
 蓝蛙(大悦城店)
 南门外大街大悦城如果街1F-J02

Prego Italian Restaurant

A: 3F, The Westin Tianjin, No.101, Nanjing Road, Heping District
T: +86 22 2389 0173
 Prego意大利餐厅
 和平区南京路101号天津君隆威斯汀酒店3层

Qba - Latin Bar & Grill

A: 2F, 101 Nanjing Road, Heping District
T: +86 22 2389 0171
 Q吧·拉丁酒吧&烧烤
 和平区南京路101号二层

Pizza Bianca

A: No.83 Chongqing Lu, Min Yuan Stadium, Heping District
T: +86 22 8312 2728
 比安卡意大利餐厅
 和平区重庆道83号民园体育场内

Churchill Wine & Cigar Bar

A: 1F, Wanda Vista Tianjin, 486 Bahao Road, Da Zhi Gu, Hedong District
T: +86 22 2462 6888
 丘吉尔红酒雪茄吧
 河东区大直沽八号路486号天津万达广场一层

Browns Bar & Restaurant

A: No.108-111, 1st Floor Min Yuan Stadium, Heping District
T: +86 22 88370588/88370688
E: info@browns-tj.com
 勃朗斯英式酒吧餐厅
 和平区重庆道83号民园广场西楼一层108-111号

DINING

Trolley Bar & Grille

A: Aocheng Plaza, Tianjin 22/23-119, Nankai District, Tianjin
T: +86 15222091582
 乔尼西餐厅
 南开区奥城商业广场天玺22, 23号楼底商119

1863 Bistro & Terrace

A: 1F Astor Wing, The Astor Hotel, A Luxury Collection Hotel, Tianjin No. 33, Tai'er Zhuang Lu Heping District
T: +86 22 2331 1688 ext. 8918
 1863别致西餐厅&花园
 利顺德翼, 和平区台儿庄路33号天津利顺德大饭店豪华精选酒店一层

Café Majestic

A: 1F Haihe Wing, The Astor Hotel, Tianjin. No. 33, Tai'er Zhuang Lu, Heping District
T: +86 22 2331 1688 ext. 8910
 凯旋咖啡厅
 海河翼, 和平区台儿庄路33号天津利顺德大饭店一层

Le Loft

A: Cross of Nanjin Lu and Jinzhou Dao, Heping district
T: +86 22 2723 9363,
 +86 18702200612
 院
 和平区南京路与锦州道交口

Café Venice

A: 2F, Holiday Inn Tianjin Riverside Phoenix Shopping Mall East Haihe Road, Hebei District
T: +86 22 2627 8888 ext. 2271
 威尼斯咖啡厅
 河北区海河东路凤凰商贸广场天津海河假日酒店2楼

Le Rosso

Le Rosso Pizza & Steak
A: 24 Ying Chun Li, Wu Jia Yao Er Hao Road (near Xi Kang Lu) He Ping District
T: 15602172289,
 17526573687
 Le Rosso 意大利餐厅
 和平区吴家窑二路迎春里24号楼底商(靠近西康路)



LE CROBAG - Tianjin Store

A: Room 109, Building A2, Binshui West road, Nankai District
T: +86 22 2374 1921
 Le Crobag德国面包房(奥城店)
 南开区奥城商业广场A2商9



Habuka the Butcher

A: No.187, Chengdu Road, Heping District, Tianjin
T: +86 22 8338 5251
 +86 157 2205 2242
 羽深肉铺
 和平区成都道187号



La Semana

A: No.25 Yingchunli, Wu jia yao er hao Road, Heping District, Tianjin
T: +86 22 2335 6748
 +86 138 2048 8636
 拉斯曼娜西班牙餐厅(和平店)
 天津市和平区吴家窑二路迎春里25号底商



Pomodoro (International Plaza)

A: 1st floor, International plaza, Nanjing road, Heping District, Tianjin (close to Catholic Church)
T: +86 22 2346 0756
 小番茄意大利餐厅(国际商场店)
 天津和平区南京路国际商场B座底商(近西开教堂)

Bars

The St. Regis Bar

The most beautiful bar in town with stunning river view. A rare haven of refined luxury, **The St. Regis Bar** is a place for guests to enjoy the enduring tradition of St. Regis Afternoon Tea and a wide selection of refreshing drinks.
A: 1F, The St. Regis Tianjin. No. 158 Zhang Zizhong Road, Heping District
O: 09:30 - 01:30.
 瑞吉酒吧
 和平区张自忠路158号天津瑞吉金融街酒店一层

WE Brewery

A: 4 Yi He Li, Xi An Road Heping District, Tianjin
T: +86 18630888114
W: webrewery.com
WE Brewery酒吧
 和平区西安道怡和里4号

O'Hara's

A: Astor Wing, The Astor Hotel, Tianjin. No. 33, Tai'er Zhuang Lu Heping District
T: +86 22 2331 1688 ext. 8919
 海维尔酒吧
 利顺德翼, 和平区台儿庄路33号天津利顺德大饭店一层

China Bleu

A: 50F, Tangla Hotel Tianjin, No. 219 Nanjing Lu, Heping District
T: +86 22 2321 5888
 中国蓝酒吧
 南京路219号天津唐拉雅秀酒店50层

SERVICES

Golf

FYLA GOLF

International Golf Academy
A: Senao Golf Driving Range, Aoti Road, Nankai District, Tianjin
T: 18526437988
 飞乐国际高尔夫学院
 天津市南开区奥体道森奥高尔夫练习场

Education



UPI

A: New Taiyuan Rd, No.189, Jiefang North RD, Heping District, Tianjin.
T: +86 22 23319485
UPI
 天津市和平区解放北路189号, 靠近新太原道一侧(近丽思卡尔顿酒店)

KIDS 'R' KIDS Learning Academy, Tianjin No.1

O: 8:00-17:00
A: Yunjin Shijia Community, No.65, Ziyang Rd, Zhongbei Zhen, Xiqing Dist, Tianjin
T: +86 22 5871-6901
 +86 22 5871-6900
Wechat: KidsRKidsTianjin
W: www.kidskids.com
www.kidskidschina.com

E: contact-tianjin@kidskidschina.cn
 凯斯幼儿园, 天津雲锦幼儿园
 西青区中北镇紫阳道65号云锦世家内

International Schools



International School of Tianjin

A: No.22 Weishan South Road, Shuanggang, Jinnan District
T: +86 22 2859 2002/5/6
W: www.istanjin.org
 天津经济技术开发区国际学校
 天津分校
 津南区(双港)微山路22号



Wellington College International Tianjin

A: No. 1, Yide Dao, Hongqiao District
T: +86 22 8758 7199 ext. 8001
M: +86 187 2248 7836
E: admissions.tianjin@wellingtoncollege.cn
W: www.wellingtoncollege.cn/tianjin
 天津惠灵顿外籍人员子女学校
 红桥区义德道1号

Tianjin International School

A: No.4-1, Sishui Dao, Hexi District
T: +86 22 8371 0900 ext. 311
 天津国际学校
 河西区泗水道4号增1



FLAIR Bar and Restaurant

A: 1 F, The Ritz-Carlton, Tianjin, No. 167 Dagubei Road, Heping District, Tianjin
T: +86 22 5809 5099
 FLAIR餐厅酒吧
 中国天津市和平区大沽北路167号天津丽思卡尔顿酒店一楼



The Lobby Lounge

A: 1st Floor, The Ritz-Carlton, Tianjin, No. 167, Dagubei Road, Heping District, Tianjin
T: +86 22 5857 8888 ext. 5091
W: ritzcarlton.com/tianjin
 大堂酒廊
 中国天津市和平区大沽北路167号天津丽思卡尔顿酒店一楼

Gusto Bar

A: 9/F, Four Seasons Hotel Tianjin, 138 Chifeng Road, Heping District, Tianjin
T: +86 22 2716 6264
 9吧
 和平区赤峰道138号天津四季酒店9层

Fitness



I Fitness GYM CLUB / Indoor Badminton Court

A: No.3 Jingming Road, Jinnan District, Tianjin
T: +86 22 2628 9999
 爱动力健身俱乐部/羽毛球馆
 天津市津南区景明道3号体育中心

I Fitness Meijiang

A: Area C, Jindian Times Square, Meijiang Area, Hexi District
T: +86 22 8836 7567
 爱动力健身工作室
 天津市河西区梅江津典时代广场C区

I Fitness Fuli Jimenhu

(open in June)
A: West area of Jiangwan Plaza, Fuli Jimenhu, Xiqing District
T: +86 22 2628 9999
 +86 22 8836 7567
 爱动力健身游泳俱乐部
 天津市梅江富力津门湖江湾广场西底商



Moai GYM

A: 7th Floor, @ City, M Plaza, the cross of Binjiang Road and Shanxi Road, Heping District, Tianjin
T: +86 22 2712 1314
 摩艾健身
 和平区滨江道与山西路交口 Mplaza7层

SERVICES

Hotels

★★★★★ Hotels



Renaissance Tianjin Lakeview Hotel
A: No. 16, Binshui Dao, Hexi District
T: +86 22 5822 3388
万丽天津宾馆
河西区宾水道 16 号



The Ritz-Carlton, Tianjin
A: No. 167 Dagubei Road, Heping District, Tianjin
T: +86 22 5857 8888
天津丽思卡尔顿酒店
和平区大沽北路 167 号



The St. Regis Tianjin
A: No. 158, Zhangzizhong Road Heping District
T: +86 22 5830 9999
天津瑞吉金融街酒店
和平区张自忠路 158 号
(津塔旁, 哈密道正对面)



The Westin Tianjin
A: 101 Nanjing Road, Heping District
T: +86 22 2389 0088
W: westin.com/tianjin
天津君隆威斯汀酒店
和平区南京路 101 号



HYATT REGENCY TIANJIN EAST
A: 126 Weiguo Road, Hedong Dist. Tianjin, 300161
T: + 86 22 2457 1234
F: +86 22 2434 5666
W: tianjin.regency.hyatt.com
天津东凯悦酒店
天津市河东区卫国道 126 号



Four Seasons Hotel Tianjin
A: 138 Chifeng Road, Heping District, Tianjin
T: +86 22 2716 6688
天津四季酒店
和平区赤峰道 138 号



The Astor Hotel, Tianjin
A: No. 33, Tai'er Zhuang Lu, Heping District
T: +86 22 5852 6888
天津利顺德大饭店
和平区台儿庄路 33 号



Banyan Tree Tianjin Riverside
A: No. 34, Haihe Dong Lu, Hebei District, Tianjin
T: +86 22 5883 7848
W: www.banyantree.com
天津海河悦榕庄
河北区海河东路 34 号



Holiday Inn Tianjin Riverside
A: Phoenix Shopping Mall Haihe Dong Lu, Hebei District
T: +86 22 2627 8888
天津海河假日酒店
河北区海河东路凤凰商贸广场



Holiday Inn Tianjin Aqua City
A: No. 6, Jieyuan Dao, Hongqiao District
T: +86 22 5877 6666
天津水游城假日酒店
红桥区芥园道 6 号



Tianjin Yan Yuan International Hotel
A: Zi Jin Shan Lu, Hexi District
T: +86 22 2731 3388
天津燕园国际大酒店
天津市河西区紫金山路 31 号



Shangri-La Hotel, Tianjin
A: No.328 Haihe East Road, Hedong District Tianjin, 300019 China
T: + 86 22 8418 8801
天津香格里拉大酒店
河东区海河东路 328 号



PAN PACIFIC TIANJIN HOTEL
A: No. 1 Zhang Zi Zhong Road, Hong Qiao District
T: +86 22 5863 8888
E: infor.pptsn@panpacific.com
天津泛太平洋大酒店
天津红桥区张自忠路 1 号



Hotel Indigo Tianjin Haihe
A: No.314 Jiefang South Road, Hexi District, 300202, Tianjin
T: +86 22 8832 8888
F: +86 22 8832 6868
天津海河英迪格酒店
中国天津市河西区解放南路 314 号



Tianjin Goldin Metropolitan Polo Club
A: No.16, Hai Tai Hua Ke Jiu Lu, Bin Hai Gao Xin Qu, Tianjin
T: + 86 22 8372 8888
W: www.metropolitanpoloclub.com
天津环亚国际马球会
滨海高新区海泰华科九路16号



Tangla Hotel Tianjin
A: No. 219, Nanjing Lu, Heping District
T: +86 22 2321 5888
天津唐拉雅秀酒店
和平区南京路 219 号



Wanda Vista Tianjin
A: 486 Bahao Road, Da Zhi Gu, Hedong District, Tianjin 300170
T: +86 22 2462 6888
F: +86 22 2462 7000
天津万达文华酒店
中国天津市河东区大直沽八号路 486 号



Courtyard by Marriott Tianjin Hongqiao
A: No. 166 Beima Road, Hongqiao District, Tianjin
T: +86 22 5898 5555
天津陆家嘴万怡酒店
天津市红桥区北马路 166 号



Radisson Tianjin
A: 66 Xinkai Road, Hedong District, Tianjin 300011, China
T: +86 22 2457 8888
E: hotel@radisson-tj.com
天津天诚丽筠酒店
中国天津市河东区新开路 66 号
邮编 300011



Shan Yi Li Boutique Hotel
A: No.55 Chongqing Road, Heping District.
T: +86 22 87135555
E: info@qingwangfu.com
山益里精品酒店
中国天津市和平区重庆道 55 号



The Westin Changbaishan Resort Sheraton Changbaishan Resort
A: No.333 & No.369 Baiyun Road, Changbaishan International Resort, Fusong County, Jilin Province
T: +86 439 6986999, +86 439 6986888
长白山万达威斯汀度假酒店
长白山万达喜来登度假酒店
中国吉林省抚松县长白山国际度假区白云路333/369号

SERVICES

HEALTH

Serviced Apartments



The Ritz-Carlton Executive Residences, Tianjin
A: No.167 Dagubei Road, Heping District
T: +86 22 5857 8888
天津丽思卡尔顿行政公寓
天津市和平区大沽北路167号



The Lakeview, Tianjin-Marriott Executive Apartments
A: No. 16, Binshui Dao, Hexi District
T: +86 22 5822 3322
天津万豪行政公寓
河西区宾水道 16 号



Fraser Place Tianjin
A: No. 34 Xing Cheng Towers Ao Ti Street, West Weijin South Road, Nankai District
T: +86 22 5892 0888
E: sales.tianjin@frasershospitality.com
天津招商辉盛坊国际公寓
南开区卫津南路西侧奥体道星城 34 号楼



Somerset International Building Tianjin
A: No. 75, Nanjing Lu Heping District
天津盛捷国际大厦服务公寓
和平区南京路 75 号
T: +86 22 2330 6666



Somerset Olympic Tower Tianjin
A: No. 126, Chengdu Dao Heping District
天津盛捷奥林匹克大厦服务公寓
和平区成都道 126 号
T: +86 22 2335 5888



Ariva Tianjin Binhai Serviced Apartment
A: No. 35 Zi Jin Shan Road, Hexi District
T: +86 22 5856 8000
F: +86 22 5856 8008
W: www.stayariva.com
滨海·艾丽华服务公寓
天津市河西区紫金山路 35 号

Ariva Tianjin Zhongbei Serviced Apartment

A: No. 80 Xingguang Road, Zhongbei Town, Xiqing District
T: 022-5863 1188
F: 022-5863 1166
E: Reservation.ATZB@stayariva.com.cn
天津中北·艾丽华服务公寓
天津市中北镇星光路 80 号

IT

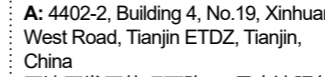


NNIT (Tianjin) Technology
A: 20 F, Building A, JinWan Mansion, No.358 Nanjing Road, 300100 Tianjin
T: +86 22 58856666
W: www.nnit.cn
天津恩恩科技有限公司
南开区南京路 358 号, 今晚大厦 A 座 20 层

Real Estate



HOUSING CHINA
大连豪之英物业管理有限公司天津分公司
A: 11F, Golden Valley Center Building No.1, Jinwan Square Binjiang Road, Heping District, Tianjin
天津市和平区滨江道 1 号津湾广场金谷大厦 1 号楼 11 层
T: +86 22 2315 9629



A: 4402-2, Building 4, No.19, Xinhuan West Road, Tianjin ETDZ, Tianjin, China
天津开发区信环西路 19 号泰达服务外包园 4 号楼 4402-2
T: +86 22 6537 5013
W: www.housing-cn.com/



Jones Lang LaSalle
A: Unit 3509, The Exchange Mall Tower 1, No.189 Nanjing Road, Heping District.
T: +86 22 8319 2233
W: joneslanglasalle.com.cn
仲量联行天津分公司
天津市和平区南京路 189 号津汇广场 1 座 3509 室

Serviced Office

The Executive Centre
A: 41F, Tianjin World Financial Center, 2 Dagubei Road, Heping District
T: +86 22 2318 5111
W: executivecentre.com
天津德事商务中心
和平区大沽北路 2 号天津环球金融中心津塔写字楼 41 层

Regus Tianjin Centre
A: 8 F, Tianjin Centre, No.219 Nanjing Road, Heping District
T: +86 22 2317 0333
雷格斯天津中心
和平区南京路 219 号天津中心 8 层

Regus Golden Valley Centre
A: 11F, Floor, Block One, Golden Valley Centre, Heping District
T: +86 22 5890 5188
W: www.regus.cn
雷格斯金谷大厦中心
和平区金谷大厦一号楼 11 层

Chamber of Commerce

European Chamber
A: 4108, Tianjin World Financial Center, 2 Dagubei Lu, Heping District
T: +86 22 5830 7608
E: tianjin@european-chamber.com.cn
W: european-chamber.com.cn
中国欧盟商会天津分会
和平区大沽北路 2 号天津环球金融中心 4108 室

American Chamber
A: Room 2918, 29F, The Exchange Tower 2, 189 Nanjing Lu Heping District
T: +86 22 2318 5075
F: +86 22 2318 5074
W: amchamchina.org
中国美国商会天津分会
和平区南京路 189 号津汇广场 2 座 2918 室

German Chamber
A: Room 4216, 41F, Tianjin World Financial Centre, 2 Dagubei Road, Heping District, Tianjin
T: +86 22 5830 7962
E: tianjin@bj.china.ahk.de
中国德国商会天津办事处
和平区大沽北路 2 号 天津环球金融中心 41 层 4126 室

Asian Tigers China - Tianjin
A: Room 2705, The Exchange Tower 2, No. 189 Nanjing Road, Heping District, Tianjin, 300051, China
T: +86 22 2433 3378
E: general.tsn@asiantigers-china.com
W: www.asiantigers-mobility.com
Wechat ID: AsianTigersMobility
天津市和平区南京路 189 号, 津汇广场 2 座 2705 室

Moving & Relocation



Nasca Linien Tailor Made
A: No. 113 Chong Qing Road (WuDaDao Area)
T: +86 22 23300113
18522758791
纳斯达克·理念私享空间
天津市和平区重庆道 113 号 (五大道风景区)



Hospitals



Raffles Medical Tianjin Clinic
A: 1F Apartment Building, Sheraton Tianjin Hotel, Zi Jin Shan Road, He Xi District, Tianjin 300074
T: +86 22 23520143
河西区紫金山路喜来登饭店公寓楼一层, 300074



Tianjin United Family Hospital
A: No.22, Tianxiao Yuan Tanjiang Dao, Hexi District
T: +86 22 5856 8500 (Reception)
24 Hour Emergency:
T: +86 22 5856 8555
W: ufh.com.cn
天津和睦家医院
河西区潭江道天潇园 22 号



Women's and Children's Specialized Health
A: No.21, ShuiShangGongYuan East Road, Nankai District
T: +86 22 5898 2012
400 10000 16
W: amcare.com.cn
美中宜和医疗集团天津美中宜和妇儿医院
南开区水上公园东路 21 号



Arrail Dental Tianjin International Building Clinic
A: Rm 302, Tianjin International Building, No. 75 Nanjing Rd, Heping District
T: +86 22 2331 6219/10/67
24Hr Emergency Line:
150 0221 9613
W: arrail-dental.com
瑞尔齿科
和平区南京路 75 号
天津国际大厦 302 室

Tailor Made



Nasca Linien Tailor Made
A: No. 113 Chong Qing Road (WuDaDao Area)
T: +86 22 23300113
18522758791
纳斯达克·理念私享空间
天津市和平区重庆道 113 号 (五大道风景区)

DINING

TEDA & TANGGU

Brazilian

Salsa Churrasco
A: 11F, Holiday Inn Binhai Tianjin
No. 86, 1st Avenue, TEDA
T: +86 22 6628 3388 ext. 2740
巴西烧烤餐厅
开发区第一大街 86 号天津滨海假日酒店 11 层

Chinese

Fortune Restaurant
A: 2F, Crowne Plaza Tianjin Binhai
No. 55, Zhongxin Da Dao
Airport Industrial Park
T: +86 22 5867 8888 ext. 2355
富淳中餐厅
空港物流加工区中心大道55号
天津滨海圣光皇冠假日酒店2层

Crab Club
A: 2F, Renaissance Tianjin TEDA
Convention Centre Hotel
No. 29, 2nd Avenue, TEDA
T: +86 22 6621 8888 ext. 6750
蟹将军
开发区第二大街 29 号天津万丽泰达酒店及会议中心 2 层

Yue Chinese Restaurant
A: 2F, Sheraton Tianjin
Binhai Hotel
No. 50, 2nd Avenue, TEDA
T: +86 22 6528 8888
ext. 6220/6222
采悦轩中餐厅
开发区第二大街 50 号
天津滨海喜来登酒店 2 层

Japanese

Sake n Sushi Bar
A: 11F, Holiday Inn Binhai Tianjin
No. 86, 1st Avenue, TEDA
T: +86 22 6628 3388 ext. 2730
寿司吧
开发区第一大街 86 号天津滨海假日酒店 11 层

Italian

Bene Italian Kitchen
A: 2F, Sheraton Tianjin Binhai Hotel
No. 50, 2nd Avenue, TEDA
T: +86 22 6528 8888 ext. 6230/6232
班妮意大利餐厅
开发区第二大街 50 号
天津滨海喜来登酒店 2 层

Bella Vita Italian Restaurant
A: Florentia Village Outlet Mall,
North Qianjin Road, Wuqing
District, Tianjin
T: +86 22 5969 8238
美好生活意大利餐厅
武清区前进道北侧
佛罗伦萨小镇 Food-5

Western

Brasserie Restaurant
A: Renaissance Tianjin TEDA
Hotel & Convention Centre
No. 29, 2nd Avenue, TEDA
T: +86 22 6621 8888 ext. 3711
万丽西餐厅
开发区第二大街 29 号天津万丽泰达酒店及会议中心

Feast All Day Dining Restaurant
A: 1F, Sheraton Tianjin Binhai Hotel
No. 50, 2nd Avenue, TEDA
T: +86 22 6528 8888 ext. 6210
盛宴全日制西餐厅
开发区第二大街 50 号
天津滨海喜来登酒店 1 层



LE CROBAG - Teda Store
Le Crobag 德国面包房 (泰达店)
T: +86 22 5990 1619



BARS



Happy Soho Live Music & Dance BAR
(Opposite of Central Hotel)
A: No. 16, Fortune Plaza, Third
Avenue, TEDA
T: +86 22 2532 2078
欢乐苏荷酒吧
开发区第三大街财富星座 16 号
(中心酒店对面)

Education



TEDA International School
A: No. 72, 3rd Avenue, TEDA
T: +86 22 6622 6158
泰达国际学校
开发区第三大街 72 号
W: Tedais.org



Beijing International Bilingual School-Tianjin
A: No.226, Mingsheng Rd., Sino-
Singapore Tianjin Eco-City, Tianjin
T: +86 22 6713 9298
185 2609 1709
海嘉国际双语学校天津校区
天津市滨海新区中新生态城明盛路
226 号

SERVICES

Hotels

Renaissance Tianjin TEDA Convention Centre Hotel
A: No. 29, 2nd Avenue, TEDA
T: +86 22 6621 8888
天津万丽泰达酒店及会议中心
开发区第二大街 29 号

Sheraton Tianjin Binhai Hotel
A: No. 50, 2nd Avenue, TEDA
T: +86 22 6528 8888
W: sheraton.com/tianjinbinhai
天津滨海喜来登酒店
开发区第二大街 50 号

HILTON TIANJIN ECO-CITY
A: No. 82 Dong Man Zhong
Lu, Sino-Singapore Eco-City,
Tianjin, P.R. China 300467
T: +86 22 5999 8888
F: +86 22 5999 8889
E: tianjin.ecocity@hilton.com
W: tianjin.ecocity.hilton.com
天津生态城世茂希尔顿酒店
天津市中新生态城动漫中路 82 号

Holiday Inn Binhai Tianjin
A: No. 86, 1st Avenue, TEDA
T: +86 22 6628 3388
天津滨海假日酒店
开发区第一大街 86 号

Crowne Plaza Tianjin Binhai
A: No.55 Zhongxin Avenue Airport
Economic Area, Tianjin
T: +86 22 5867 8888
天津滨海圣光皇冠假日酒店
天津市空港经济区中心大道 55 号

Apartments

TEDA, Tianjin - Marriott Executive Apartments
A: No. 29 2nd Avenue TEDA, Tianjin
T: +86 22 6621 8888
天津泰达万豪行政公寓
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泰达 MSD-C1 座 6 层

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Hotel & Convention Centre
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Yue Spa
A: 15F, Holiday Inn Binhai Tianjin
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天津滨海假日酒店 15 层

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TEDA Binhai Area, Tianjin 300457
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天津经济技术开发区第一大街 79
号泰达 MSD-C 区 C2 座 102 室,
300457

Library

Binhai New Area Library
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Binhai Central Business District
O: Monday: 14:00-21:00
Tue-Sun: 10:00-21:00
T: +86 22 6554 5678
天津滨海新区文化中心图书馆
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05:00-18:00, 60 minutes intervals. Tianjin West Railway Station Long-distance Bus Station. No.2, Xiqing Road, Hongqiao District
T: +86 22 2732 0688

Beijing Airport Terminals 2/3 - Tianjin
06:30-23:00, 60 minutes intervals.
Exit on the 1st floor at Gate 15 / Terminal 2 and Gate 1 / Terminal 3.
Tel: +86 10 6455 8718

TEDA-BEIJING AIRPORT Shuttle Bus ¥90 one way

TEDA - Beijing Airport Terminals 2/3
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Tel: +86 22 6620 5188

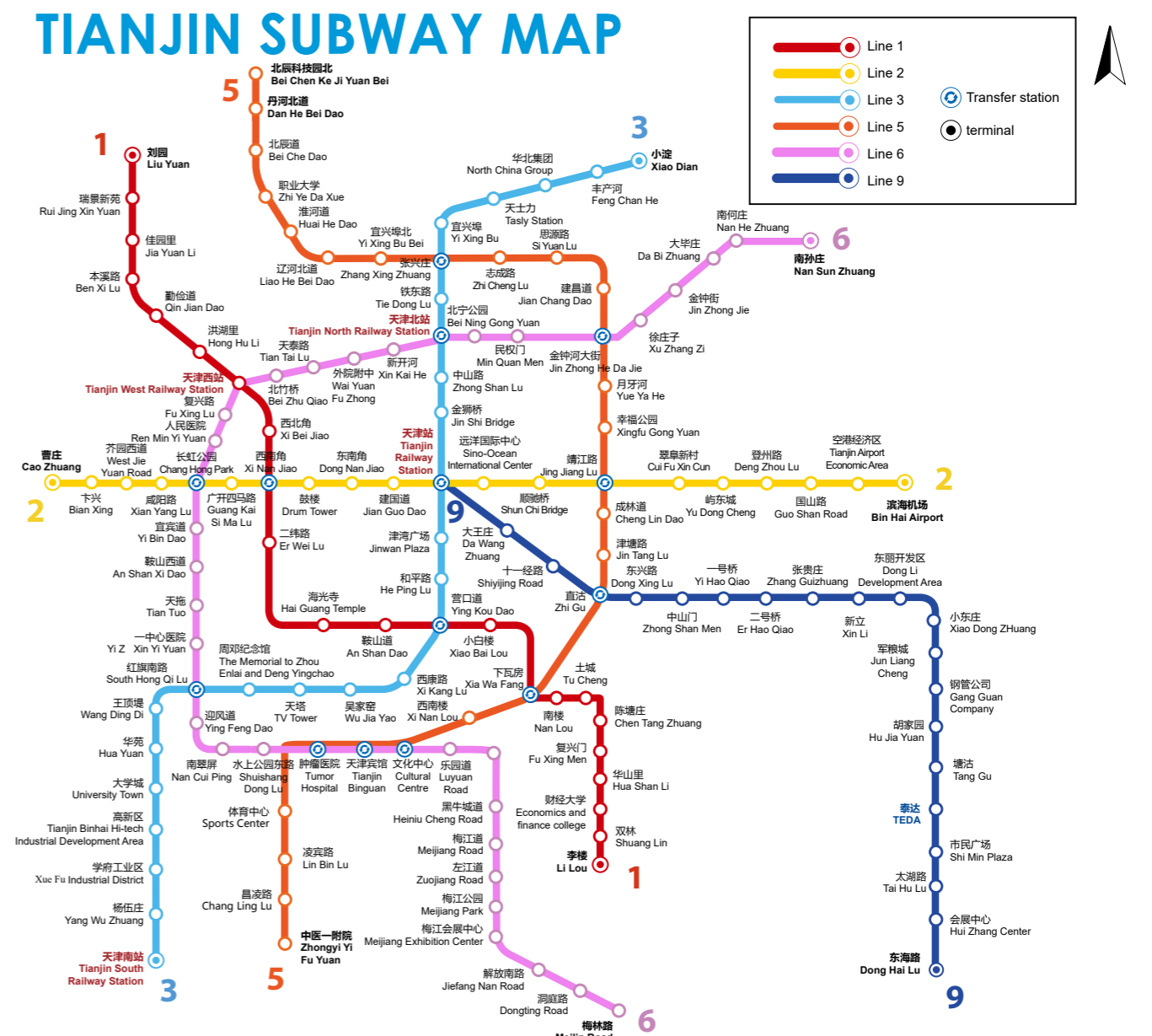
Beijing Airport Terminals 2/3 - TEDA
10:30, 13:00, 18:30, 20:30. Exit on the 1st floor at Gate 15 /Terminal
2 and Gate 1 / Terminal 3. Tel: +86 10 6455 8718

BULLET (C) TRAIN

TJ ~ BJS (¥55 - ¥93)			BJS ~ TJ (¥55 - ¥93)		
Train	Tianjin	Beijing	Train	Beijing	Tianjin
C2606	05:40	06:20	C2551	06:02	06:32
C2090	22:39	23:09	C2669	22:46	23:18

TG ~ BJS (¥66 - ¥93)			BJS ~ TG (¥75 - ¥239)		
Train	Tanggu	Beijing	Train	Beijing	Tanggu
C2554	07:31	08:23	C2553	06:07	06:58
C2594	21:36	22:28	C2597	21:39	22:30

Wuqing ~ BJS (¥39 - ¥66)			BJS ~ Wuqing (¥39 - ¥66)		
Train	Wuqing	Beijing	Train	Beijing	Wuqing
C2606	05:58	06:20	C2201	06:22	06:43
C2230	21:51	22:13	C2595	21:27	21:48





CHINESE FOOD THERAPY

By Rose Salas

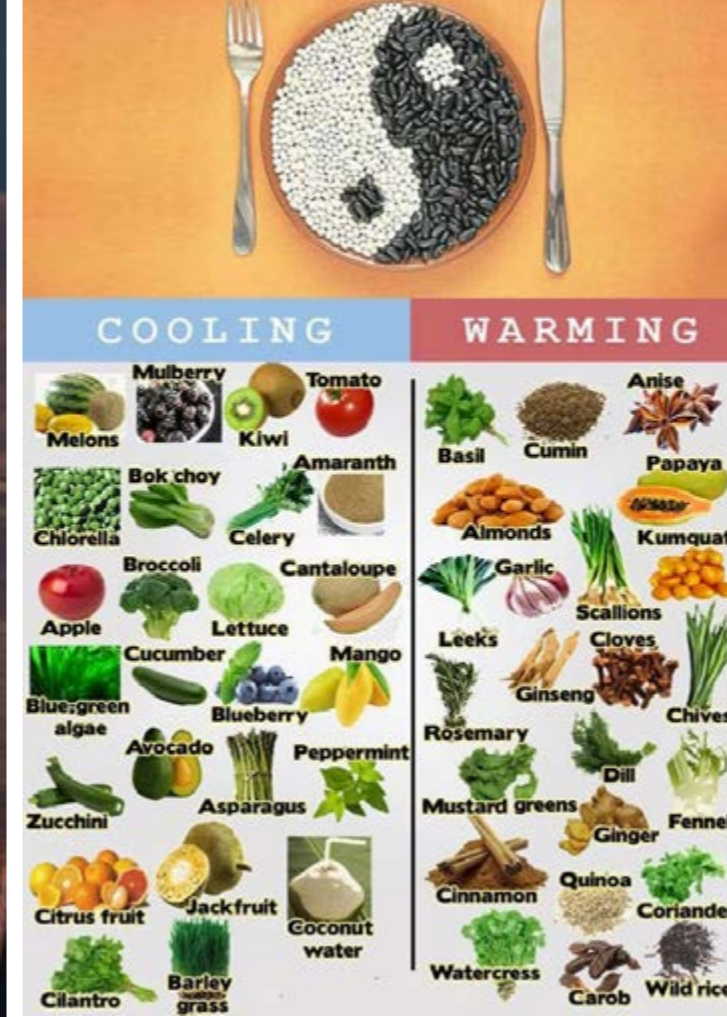
Chinese Food therapy is a concept that has long been formed and passed on with a mix of folk views and the therapeutic benefit of foods when used as medicine. There is abundant literature in China, proving how food treats a wide array of disorders and illnesses, including how one can have an extended and long, healthy life. The ancient dietary text is found in the book written by Sun Simiao during the Tang Dynasty - **Prescription Worth a Thousand Gold.**

Natural food, when used as a medicine, can bring healing to a weakened and frail body. Also known as Chinese Nutrition therapy, maintaining balance through nutrition will keep a person from getting into complicated health problems through the feeding and nourishing of natural food like grains, meat, fruits, and vegetables. The key is to maintain a balanced diet. This means eating everything in an appropriate proportion to supply energy in the body, maintain its normal function, and get cured of sickness quickly. Instead of taking medicine, it is better to supplement the body with organic food that can heal from within. If a person's ailment is under control, it is advisable to eat the right food than to take medicine.

For the body to maintain its normal functions, the right amount of vitamins and nutrients should be taken. Staying away from starvation and overeating is beneficial, because it causes the body to become susceptible to sickness, make the immunity down, and insufficiency or loss of energy and blood.

The doctrine of Chinese Nutrition or Diet Therapy explains that medicine and food has a common origin. Food can be an alternative medicine to healing sickness, because the food materials can treat medical disorders. To illustrate further, food can be classified as "heating" (热; 熱; rè) or "cooling" (凉; 涼; liáng).

Heating refers to the hot food that is often associated with high-caloric content, cooked in high heat, and the color looks hot like red or orange. These foods have a distinct taste of bitterness or spiciness. It can be red meats, deep-fried foods, or alcohol. Eating hot foods can treat your bodies of cold illnesses, such as paleness, anaemia, fatigue, or weakening of the body, chills, or flu. These foods should not be eaten on hot weather, especially during the summer season.



Cooling foods are the greens and leafy vegetables and can treat diseases like flakiness or redness of the skin, skin rashes, sore throats, heartburn, and indigestion. The flavour and taste of each food has a specific effect on the body and can target the organ that is suffering. For instance, eating bitter foods can reduce excessive body fluids, whereas sour-tasting foods can control diarrhoea and excessive sweating due to emollient effects.

For longevity, seasonal foods are considered the best. In the history of Chinese tradition, people are indulging and satiating in foods which are highly produced in each season. Soups in the winter are good for avoiding the flu and colds. The nutrients of the ingredients can condition the body to fight off diseases. During spring, the green vegetables and seasonal sprouts, like asparagus, paired with fresh sour juices can cleanse the body of toxins and remove excess fats. For the summer season, anything watery can hydrate the body and relieve sicknesses associated with a hot season. During autumn, any vegetable or fruit produced can be eaten to have a healthy and well-maintained body.

Even up to this day, people won't still compromise their choice for highly-processed and instant food. That is the reason why globally people recognize and admire the Chinese culture for its concept of dietary and nutrition therapy. This holistic approach to self-wellness by eating the right kind of food not just treats the disease; moreover, it aims to cure the whole person mentally, physically, even emotionally. **B**

中国的食疗法

中国的食疗法是一种长期形成并传承的概念，中国有大量文献证明食疗的益处，包括如何延年益寿和保持健康。

天然食物作为药物时，通过食用谷物，肉类，水果和蔬菜等天然食物来保持营养均衡，防止人体出现复杂的健康问题，被称为中国营养疗法，他们的关键是保持均衡饮食，而不是服用药物。

中国营养学或食疗法学说解释，医学和食物有共同的起源。食物可以作为治疗疾病的替代药物，因为食物材料可以治疗医学无法治愈的疾病。为了进一步说明这个观点，我们先将食物分为“热性食物”或“凉性食物”。

热性食物是指通常与高热量含量相关的食物，在高温下烹饪，颜色看起来像红色或橙色。这些食物具有独特的苦味或辛辣味。它可以是红肉，油炸食品或酒精。吃热性食物可以治疗你的身体，如苍白，贫血，疲劳，或身体虚弱，寒战或流感。这些食物不宜在炎热的天气下食用，特别是在夏季。

凉性食物是指在药理上具有清热、泻火、解毒等药性功能的食物。常见的凉性食物是蔬菜和绿叶蔬菜，可以治疗皮肤松弛或发红，皮疹，喉咙痛，胃灼热和消化不良等疾病。每种食物的风味和味道对身体有特定的影响，并且可以针对不同的器官。

对于长寿，季节性食物被认为是最好的。在中国传统的历史中，人们在每个季节高产的食物中沉迷和饱腹。冬天的汤有助于避免流感和感冒。成分的营养成分可以调节身体对抗疾病。在春天，绿色蔬菜和季节性的豆芽如芦笋配上新鲜的酸汁，可以清除体内的毒素，去除多余的脂肪。对于夏季，任何水样都可以滋润身体，缓解与炎热季节相关的疾病。在秋季，任何蔬菜或水果产品都可以吃，以保持健康和良好的身体。

即使到目前为止，人们仍然不会妥协选择高度加工的或即食的食品。这就是全球人们认识和欣赏中国文化饮食和营养治疗理念的原因。

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MEETING CHINA HALFWAY

How to Defuse the Emerging
US-China Rivalry
By Lyle Goldstein, 2015



Lyle Goldstein takes a look at the current Chinese relations with neighbours and the emergence of conflict due to the competitive position the country is taking, as well as other historical elements. The poor associations not only exist between China and U.S., but the tension exceeds to other Asian countries fuelled by cultural differences and historical relations' challenges that have existed among the nations. Lyle attempts to formulate a central meeting point for U.S. and China by reflecting on viable, but unconventional approaches, which involve a deep understanding of the two nations.

相向而行：
如何缓和中美之间日渐显现的竞争关系
作者：Lyle Goldstein, 2015年

Lyle Goldstein 了解当前中国与美国及其邻国的关系以及由于中国日益发展的大国地位及其历史因素而引发的冲突。中美之间由于文化差异和两国历史关系的挑战，两国间紧张局势超过了与其他亚洲国家。Lyle 试图通过反思及深刻理解两国实际情况来找到有效方法，为美国和中国制定一个平衡点。

Lyle 的令人信服的观点是，可以通过渐进地相互合作逐步达到更广泛长远的缓和，由此树立起对双边关系的信任，以结束紧张局势。本书通过探讨中国和美国达成合作的主张，寻找及证明处理问题的现代方法。作者探讨了两国军事理解的差异，并指出美国对任何发展自己力量的国家所采取的态度。

有趣的是，Lyle 指出中国在紧张局势中有信心，因为美国被证实受到中国经济超越和类似方向增长等不利因素的干扰。在沟通合作过程中，戈德斯坦认为，关岛紧张局势的缓和及向台湾武器销售进行控制是需要解决的一些最关键问题。

Through various approaches like examination of existing literature, Goldstein manages a convincing argument, but also considers the use of different ethnic translations from the Chinese community to understand the issues. The consideration of literature from the military provides a good opportunity to expose the country through a mercenary perspective and realize its need for other countries to meet China halfway. The effectiveness of the reading is the ability to breakdown the cooperation steps into different chapters, but maintaining the need for trust building between U.S. and China to end the tension. Through propositions that explore compromise from both China and the U.S., Goldstein is able to prove informed on the modern approach of dealing with issues by respecting the viewpoints of both communities affected. As the book considers the positive attitude of China towards Korean military development, the author manages to expose the reverse sentiments of the U.S. towards any nation growing their militia strength. The author explores the differences in sentiments towards military and cites that the adoption of similar attitudes in the U.S. on any nation developing their strength is a reflection of understanding and intellectual progress by the super power.

Interestingly, Goldstein is able to point out the confidence of the Chinese in the tensions as the U.S. proves to be adversely disturbed by being surpassed economically by China and expected growth in a similar direction. In the compromise, Goldstein maintains that the ease of tensions in Guam and the control of weapon sales in Taiwan are some of the most crucial issues to be addressed in meeting China halfway. A consideration of the attitudes of the public towards the environment and how both nations can use the positive desire to make changes as a platform for pushing for understanding between the two populations. **B**

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There are over 1 billion WeChat users that use the application daily at different time intervals. This social media platform, with over 900 million mobile users, is widely used for almost anything you can think about - sending messages, knowing the latest news, personal services, shop, promote business, money transfers, and payments, interact and socialize with groups and forums, and a lot more.

The regulation policy of WeChat was established to remind every individual and online group administrator to be held responsible for all information that will be shared in their forums and discussions, as well as the behaviour of their members. Censorship in the platform aims to protect the online environment, particularly the legal rights of every Chinese netizen and organization. More importantly, the rules are intended to safeguard national security and public interest.

WHAT WECHAT TOPICS GET BANNED?

By Rose Salas



哪些微信话题受到 禁止？

微信已被广泛应用于各种个人和团体的社交服务。微信内容的审查监管政策旨在保护社交环境、网民个人和组织的合法权利，以及维护国家安全和公共利益。以下话题在微信被禁止：

1. 政治问题和高度敏感话题：
任何关于政治内容的话题，以及军事信息、国家机密、来自政府或党内的消息会自动从系统中拒绝传送，并杜绝在社交媒体的传播。

2. 争议话题：
有可能影响或鼓励激进主义的内容，或未经证实的“假新闻”，都会在微信平台得到控制。

3. 关于侵犯的话题：
涵盖任何涉及色情、毒品犯罪以及违反法律或法规的可起诉信息，以及包含粗俗下流的主题内容会被禁止。

微信作为世界上最大的移动应用之一，拥有强大的功能。同时会遵循严格执行互联网审查和拦截协议，以确保国家隐私和安全。

Last Words

Here are the topics that got banned in WeChat:

1. POLITICAL ISSUES AND HIGHLY-SENSITIVE TOPICS

Any topic concerning political content is automatically declined from the system. If you share or send a message that triggers the network to identify it a crackdown, the message will not reach the receiver at all. This is due to the misinformation that can spread in the social media, which could turn into trouble or scepticism among its audience and cause ethnic tensions. Example of this is the US-China trade war issue. Other topics covered are military data, State secrets, and internal memos from the government or the Chinese Communist Party.

2. CONTROVERSIAL TOPICS

This includes articles and photos of content that could impact or encourage activism. These topics can also be considered as "fake news," which can damage someone's reputation if it crawled the online network regardless of its validity and if not adequately controlled. Last year, some of the controversial issues that were banned were as follows:

- US sanctions against ZTE
- Hongmao medicinal liquor scandal
- Passenger-driver conflict in Chongqing
- Fan Bingbing tax fraud news
- Controversial hashtag #MeToo and the sexual harassment allegations against a professor in the Peking University
- The arrest of CFO of Huawei in Canada, Meng Wenzhou
- The investigation of businessman Ye Jianming pointing to economic crimes
- World's first genetically-edited baby

Changsheng vaccine scandal³. Topics that are subject to violations

These topics can cover anything with pornographic content, drug-related criminal acts, and actionable information that violates laws or regulations. If the material has a vulgar and indecent theme or subject matter, it will be banned. Examples are news from Hong Kong and Macau that has not been reported or validated by official news centres and media outlets. Video contents from unidentified and unknown channels, which show insults and shatter a police officer's reputation will be censored. Counterfeit and falsified news or materials are blocked from being sent or shared.

WeChat, as one of the world's largest mobile app by Tencent, can be powerfully used due to its unbeatable features. Hence, it follows the strict implementation of internet censorship and interception protocols to ensure overall national privacy and security. Just like its international counterpart called Facebook, it serves as an open channel for any group or individuals, who would like to share their opinion or help in spreading awareness to anyone over the internet. It is not only limited to regular citizens; but even government departments, private organizations, local communities and state-owned organizations use WeChat for several purposes.

With over 5 billion message exchanges and page viewings daily, you can clearly see how WeChat can dominate a formidable influence in the social media world. Anyone who violates the rule will be sanctioned, so bear in mind that when you share content, it is not covered in the topics that get banned or you suffer from its consequences. **B**



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Dinner / 晚餐时间: 17:30 - 23:00 (22:00 L.O.)





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